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of the
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No. 26,775

Monday September 22 1975

***10p

CONTINENTAL SELLING PRICES: AUSTRIA Sch.12; BELGIUM Fr.20; DENMARK Kr.2.75; FRANCE Fr.2.20; GERMANY DM1.70; ITALY L.300; NETHERLANDS Fl.1.50; NORWAY Kr.2.75; PORTUGAL Esc.15.00; SPAIN Pta.30; SWEDEN Kr.1.60; SWITZERLAND Fr.1.50.

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NEWS SUMMARY

BUSINESS

rael
missile
ift
n U.S.

Nominees
plan for
steel
inquiry

TE an attempt yesterday
ce Secretary Dr. James
ager to paper over the
promise by Dr. Kiss
to consider supplying
with the Pershing missile
ed to be the object of
controversy in Washi

Kissinger had reacted
to statements by
officials that the Pentag
not been informed
completion of the secret
to the Sinai peace
that the Pershing missile
olved. But he did not
specifically to the charge
Pentagon was not asked
views on the Pershing
the secret memo was

schlesinger insists no dec
supply has been made
continues to maintain
the Pershing cannot be
d out of current U.S.
and that to reopen pro
lines would take several
And strategists say it
no sense as part of Israel's
if armed only with con
warheads as Israel and
singer have asked. Back

erals still
at sea

Mr. Thorpe said a
ce on things the Liberal
y, which ended on Satur
solved none of the party's
ns, writes Richard Evans.
visions exposed between
middle-class main body and
dical youngsters were as
dental as those facing the
parties and there was a
lack of a sense of dire
party thus remained at
of elements outside
control. (Page 24.) For the
fight for control of
warmed up at the week
the launching of the
Group, by its Left, led by
ter Walker and Sir Robert

tugal premier
spes bomb

U bomb, which went off
hurting anyone outside
Premier Admiral de
house early yesterday,
Portuguese considerable
because of fears it may
been planted by the
Right, MDP, headed
General Spinoza.
building up a campaign
over from the Armed
Services. Page 5

ish arrests

arrested 57 more alleged
terrorists over the week
sentenced another
separatist to death, but
execute the 10 people
under the death penalty.
Lives appeals continue
in. Page 5

des probe

men awaiting sentence
or offences linked with a
West End homosexual
ket pressure was mount
closure of amusement
at the centre of the trade
boys. A number of
ences are due for renewal
Minister City Council
ing legal advice on how
them.

ted ladies

vestigation is being
at Belle Vue, Manchester's
biggest amusement
after 30 women at a
convention were taken
with suspected food
A Belle Vue spokes
it was not accepted that
the women had there
ay was to blame. One
aid that on Saturday the
suddenly began fainting
off their chairs.

by death plea

rents of a 21-year-old
in a coma for five
with irreparable brain
will ask New Jersey
day for permission to let
The case of Karen Ann
kept alive by a res
could prove a landmark
the law governing mercy

le and places

ers at Market Bosworth,
shire, are to take legal
to stop their council
£1.75m. on a new
entre which they call a
"dry and irresponsible"

a time of "economic

e rugby team will appear
at an out-and-out sing
celebrations on the beach.

de holder of number
59746 won the weekly
premium bond prize.

at singles matches still
the U.S. team success
ed its defence of the
cup against Belgium and
the Page 2

Minimum petrol
price demanded

PETROLEUM Retailers' Asso
ciation will tell the Government
the oil companies are manipul
ing the market with subsidies.
It wants a minimum retail price
for petrol. Back Page

MONEY SUPPLY rose sharply
on the wider definition (M3) in
the month to mid-August,
although on the narrower defini
tion (M1) growth slowed down.
The rate of increase remains well
below inflation. Page 7

INDEX-LINKED certificates
accounted for £20.4m. of
National Savings' £33.6m. net
receipts in August. Page 24

FIRST WARRANT issue in
the German foreign bond
market is expected today with
Swiss company Ciba Geigy the
borrower. It apparently escapes
the current ban on D-mark
foreign issues. Page 22

COMPANIES

BRITISH LEYLAND'S Spec
ial Products division will make
£8.6m. profit this financial year.

A substantial increase is ex
pected in the next. Back Page

LAIRD GROUP first-half pre
tax profits fell to £3.531m.
(\$4.263m.). Total dividend
recommended for 1975 is 2.89p
(2.24p). Page 20 and Lex.

RESONS plans to start market
its proprietary medicines in the
U.K. Page 4

Fall in gold forces South Africa into 17.9% devaluation

BY GRAHAM HATTON AND ANTHONY HARRIS

South Africa has devalued the Rand by 17.9 per cent. The move came yesterday in the wake of a rapidly worsening trade position accentuated by the falling gold price. The Rand's external value has been reduced from \$1.4 to \$1.15—a much sharper drop than had been predicted.

The South African Government obviously hopes that this drastic move will head off even more unsavoury domestic problems, notably substantial unemployment that would have hit still South Africa's biggest single trading partner, the U.K. trade difficulties simply by internal measures.

Nevertheless, the devaluation will be accompanied by moves to curb the recent rapid rise in demand both from consumers and industry. Although South African exports have been rising rapidly over the last year or two, the increase in imports has been even more dramatic.

The devaluation against the U.S. dollar takes effect today. There is little doubt that the announcement was provoked by the recent wave of speculation against the Rand which sprang up as the price of gold fell on

the world market. Apart from the precipitate fall in the price of gold, which has come down some 20 per cent. in recent weeks since the announcement that the International Monetary Fund would be selling part of its stock, the South African position has been strained by the rise in the dollar against other currencies.

The Rand is one of the few currencies of a country outside the U.S. economic bloc whose currency is still tied to the dollar, but the Rand devaluation may well lead to a reassessment of the position of other currencies which are managed to move

not, in any case, a very large one against sterling since the Rand and, with it, the Rand have risen strongly against sterling in recent weeks.

The strongest effect will be on British companies with large investments in the republic.

Because the South African move will restore the profit to the mining industry, it must be a bearish factor for the future price of gold. A number of marginal mines which might

have had to curtail their output will now be able to remain on full production profitably.

This means that the fall in the price will not lead to any great fall in newly minted gold, and may therefore increase the

collapse of the bullion price will have pushed the figure to nearly 10 per cent. of GNP.

Pretoria plans to curb growth in local spending by introducing a policy of voluntary wage restraint, keeping a tighter grip on bank credits and the money supply, and reducing growth of Government spending, which has recently caused total national expenditure to outstrip national income.

However, by sharply devalu

ing, it should now be necessary to introduce anti-consumer spending measures such as higher taxes. The Government has already set its face against tighter import controls.

Continued on Back Page

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HOME NEWS

Transport faces heaviest burden of investment cuts

By JOHN BOURNE, LOBBY EDITOR

THE HEAVIEST cuts in the year's investment programmes is limited because of the time the nationalised industries over the factor, it is the longer-term investment programmes that are in next few years are likely to fall in question.

According to some Whitehall sources - which incidentally is the same in every Whitehall - the Treasury's attitude is sceptical about the recent department which has responsibility to Treasury's responsibility for nationalised industries, after the Post Office's announcement. For instance, Energy is most of his reductions in orders confident that investment programme for telephone equipment, the grants in coal, oil, gas and nuclear power will be given high priority, and Industry is equally sure the British Steel

have to wait for publication of the Public Expenditure White Paper towards the end of the year to know which of their final expenditure programmes have been approved by the Government.

Arthur Smith writes: British Rail appears to be the prime candidate for economies. Capital spending, running this year at around £203m, is already a quarter down on what it desired as a result of previous cuts, British Rail said.

Capital spending was under continuous review by the Government and it was not possible to give figures of likely spending for future years.

The timing of big projects such as electrification schemes were subject to Government authority, British Rail added.

Limited

The design and production of the three prototype Advanced Passenger Trains which will cost £23m over the next three years is not seen to be under threat.

The National Bus Company, which has budgeted £23.7m for capital investment in the present financial year, envisages similar totals up to 1978-79. It maintains that the scope for cuts is limited.

The bulk of spending is on new vehicles, and the point is made that cuts in new purchases would be quickly counterbalanced by increased maintenance costs.

The National Freight Corporation, with capital spending rising this year at £32m, said no cuts were either planned or envisaged.

More Home News Page 24

Corporation's plans for new plant will have similar importance.

The Department of Industry, incidentally, puts the responsibility for the Post Office's cuts firmly on the falling demand for the Post Office's services, after increased charges.

Meanwhile, the Treasury has completed its review of the investment programmes of nationalised industries for next year. This review will involve the saving of about £100m. At this year's price forecast by Mr. Denis Healey, Chancellor of the Exchequer, in his April Budget.

But the Treasury has also given the industries advice on how far they can commit themselves financially for the following years, 1977-78 and 1978-79.

"As the scope for cutting next

Although the industries will

Road Federation chief hits at rail subsidies

By TERRY DODSWORTH

INCREASING SUBSIDIES for the railways came under attack by the Chartered Institute of Transport in criticism of the Government's transport policies by Mr. Tony de Boer, chairman of the British Road Federation, at the week-end.

The proportion of goods carried by British Rail was continuing to dwindle, said Mr. de Boer. "Yet last year Britain had to turn its back to the extent of £294m in subsidies and operating grants to BR. This year it is likely to cost more than £459m."

Rail subsidies had become the fastest-growing sector of public expenditure, including education, health and social services. "The question we need to ask, and one the Government resolutely refuses to bring into open debate, is whether British Rail is worth the price it now costs," Mr. de Boer told a conference.

Slight rise in sales of textiles

Financial Times Reporter

WHOLESALE TEXTILE sales showed only a marginal improvement in July over the same month last year. Although calculated in value terms, they declined in the children's wear, shirts and gloves categories.

Sales have moved most strongly ahead in the following categories: women's underwear (an increase of 32 per cent); women's coats (25 per cent); women's millinery (18 per cent); pieces goods (11 per cent); floor coverings (13 per cent); and boots and shoes (9 per cent).

New judge

MR KENNETH JUDD Q.C. has been appointed a Judge of the High Court, the Crown Office said today. He will be assigned to the Queen's Bench Division.

'Spring may bring start of economic recovery'

BRITAIN will recover from the world economic depression more slowly than other advanced countries because she was so late trying to deal with inflation, according to the Henley Centre for Forecasting.

The centre predicts in its economic forecast that recovery will be put off in Britain until next spring.

Although other major countries were in sight of recovery and there were signs that it had already begun in the U.S.A. and Japan, Britain was still "on the way down."

The rush for wage increases before the 26 limit came in has made the centre more pessimistic about the future than it was in its June forecast.

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Workless overstated claims Tory group

By Michael Blanden

THE ACTUAL level of unemployment in the U.K. may be closer to 218,000 or 2.8 per cent, rather than the nearly 1.25m (5.4 per cent) shown in the official statistics last week.

The Centre for Policy Studies, the research organisation supported by Sir Keith Joseph and Mr. Margaret Thatcher, says again this month that worklessness in the official statistics probably overstates the unemployment problem in terms of the numbers involved.

The picture given by their

admitted figures, however, is possibly more worrying. This month official figures showed a slight decrease in the total of 1.2m unemployed, but the

Centre's calculations indicate a marked rise in the underlying level of unemployment of 182,700 during the month.

This was because "the number of long-term unemployed, the most worrying component of those whose numbers are reflected in the official figures, is clearly still limited."

While other unemployed on the evidence of this month "appeared to be going down."

The Centre's figures are reached by deducting from the official statistics estimates of the numbers unsuited to regular full-time work - put at 250,000; those between jobs 231,000, or 129,000 less than in the previous month; out of work for four weeks or less 50,000; pensioners not seeking work.

Knell tolls for consumer electronics industry

By ARTHUR SANDLES

BRITAIN'S consumer electronics industry, particularly in colour TV, could be crippled irreversibly within months because it had been placed at the forefront of consumer spending restrictions. This theme ran with remarkable consistency through weekend comments on the industry, but provoked only a chilly response from the Treasury.

This week the magazine, The Engineer, is to publish results of a survey among several electronics makers. It comes to the conclusion that the industry "will be dead within a year" without drastic Government action.

The colour TV industry was losing £15m a year and 20,000 jobs and a £20m investment is at stake.

Mr. Ken Appleton, managing director of Pilkington Brothers, told the Royal Television Society's conference in Cambridge: "It is perhaps not just a coincidence that the national league of prosperity looks very similar" to the league table of countries with healthy and sound electronics industries.

The Government was accused by Mr. Wisse Dekker, chairman of Philips, of being "ridiculous" in its

attempt to force the industry to

concentrate on a tube

industry rather than encourage badly needed investments."

At the same conference, speakers referred to the prospects of an end-to-British television tube production in the face of Japanese imports and U.K. Government attitudes.

The conference took on a pessimistic tone towards its end with complaints being made about Government failure to understand the implications of depressing electronics demand.

Pilkington had been told that

there was no long-term future

for its £47m colour television

glassware plant at Ravenhead

"Unlike our competitor countries like Japan or West Germany, where government seeks to assist industry in every possible way, this country's administrators stumble from one short-sighted decision to the next," he said. "Some way must be found to make Government aware of the real industrial world."

Mr. Chapman was joined by other weekend speakers in a warning that the colour television industry was only the consumer tip of a large electronics iceberg, and that by destroying the TV business Government was endangering a large range of electronics work, including defence.

Mr. Sid Parker, managing director of Thorn Television Rentals, told the Royal Television Society's conference in Cambridge: "It is perhaps not just a coincidence that the national league of prosperity looks very similar" to the league table of countries with healthy and sound electronics industries.

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glassware plant at Ravenhead

and it will be closed on 31. It had considered a £25m investment there, but there is not a glimmer of hope.

Immediate 15 per cent

tariffs on Japanese

tubes are demanded by

Akerman, managing di

Mr. Robert Sheldon

Financial Secretary

Treasury also speaking

Radio Industries Club

cannot hold out any

hope of a long-term future

for its £47m colour television

glassware plant at Ravenhead

Fisons attacks £10m. market

By RAY DAPTER

FISONS is to expand its group with a large number of

proprietary medicines business

"over the counter" pharmaceuticals to supplement its range of iron tablets, nerve tonic

market for hand cream.

The chemical group has been

marketing a hand

conditioning cream in the north

for the last six months in

which time it claims to have

become the brand leader in the

area. The product is now to be marketed on a wider scale.

Fisons said that it was also

looking at the possibility of

introducing other products in the

U.K., the Continent and South

Asia.

These products are a spin-off

of the anti-asthma drug Intal, how

ever. Last year £5.3m (£3.2m)

worth of Intal was sold in

Australia, all of it exported from

the Rosken pharmaceuticals

company.

The acquisition provided the

proprietary medicines are being

our established capability

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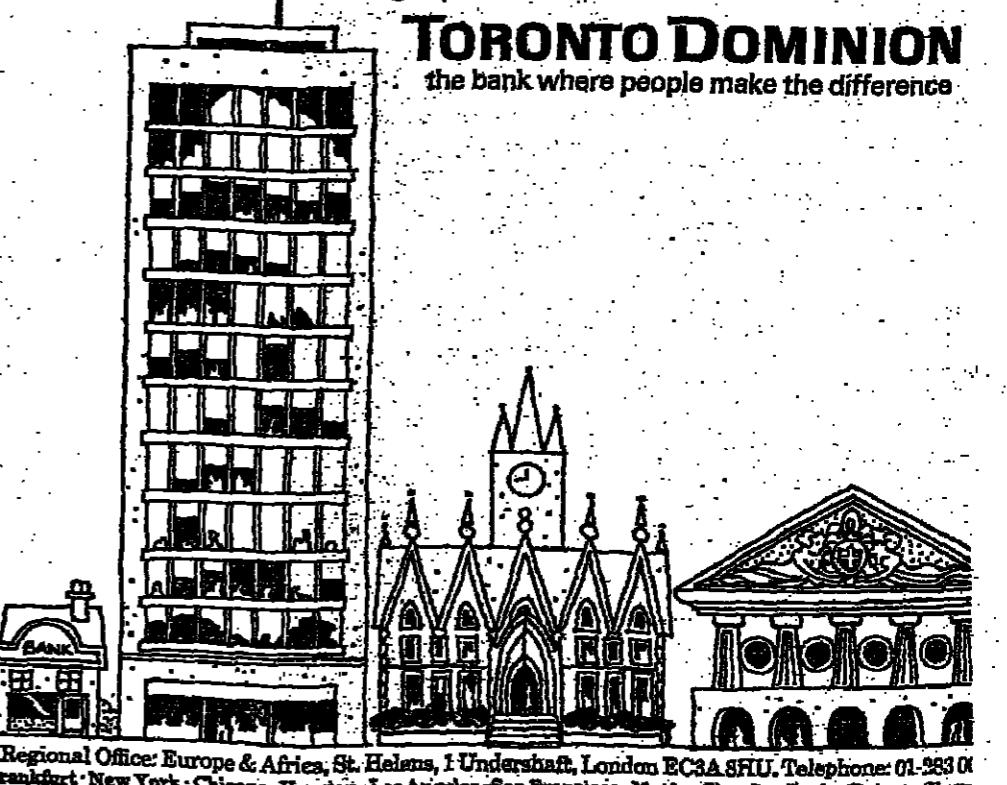
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TYPEWRITERS

Olympia's challenge to IBM

BY ROY LEVINE

WHILE AMERICAN futurologists gaze starry-eyed at the prospects of a multi-billion dollar market for text-editing or electronic typewriters, reckoned to be the systems forming the heart of the office of the future, Europe's biggest manufacturer of typewriters, Olympia (a subsidiary of AEG-Telefunken), is about to launch the first new standard electric model in the industry for nearly nine years.

The SGE 60, as it is called, has several benefits over conventional electrics. There are only eight moving parts between the keyboard and the paper. This allows a typist to type faster and, more important, means less servicing and slower price increases in the future. Even Olympia's current standard electric, the SGE 50, has more than twice that number of moving parts. Apart from being quicker, the SGE 60 is lighter and about a third quieter than other models. Finally, the lower keyboard offers a more natural typing position.

The model has been test-marketed in Germany for two years and will be formally introduced in the U.K. on November 1. It will be sold at around £400 through Olympia's U.K.'s 1,200 typewriter dealers with the aim of improving its 25 per cent. share of the electrics market. Dr. Ludwig Orth, Olympia's chairman, is giving the SGE 60 priority over the group's single element typewriter and its editing system because while electronic typewriters are making great strides in the U.S., companies in Europe have been much slower to adopt them.

Apart from Germany, Britain is Olympia's biggest market in Europe. In the U.K. the editing typewriter market at around £10m. is less than one-third of the manual and electric typewriter market, which reached some £35m. last year. (In volume terms the relationship is even bigger since an editing typewriter costs about 10 times as much as an electric.)

Although the U.K. market for typewriters is contracting in volume terms as a result of the economic recession, the overall switch from manuals to electrics is still continuing. It is estimated that for every two manuals sold, there are three electrics sold. By 1977 the ratio could be one to four.

And the average life cycle of an electric is shorter than the 10-12 years of a manual because production and assembly controlled by computer with models, apart from the SGE 60, despite the downturn in the

The biggest share in the programs that give precise



Checking at Olympia's Wilhelmshaven plant

market apart from Olympia are completion dates for each held by IBM and Office and major process. Most of the Electronic Machines (OEM) models are for export which are held by the Adler and packed straight into containers which sells the Adler and recently and Olympia has a resident Imperial models, now being About 2,000 typewriters are produced in Germany by its produced a day and less than 10 per cent. of the content is about 25 per cent. and OEM bought in. Olympia prides itself on making its own tools, some about 30 per cent. of the electrics market. The only other of which remain trade secrets. For instance, it claims to be an estimated 13 per cent. the only typewriter manufacturer that makes its own type heads, using an automatic machine that spews them out at the rate of thousands a day.

Each letter is formed from a tiny block of steel with 14 tons pressure. Once the machines have been assembled they are put through rigorous quality tests. Random samples are also taken to test durability—these are attached to an electronic "typist" which pushes the keys for six months round-the-clock testing during which more than 45m. impressions are made. The history came full circle when the Russians recently made at Wilhelmshaven in the Soviet Union because its East German supplier could not portable production has vide modern technology. That contract will help Olympia One of the interesting new break into the black this year

10 years. There are up to 1,500 separate parts in a typewriter—about half the number in a motor car. Production and assembly controlled by computer with models, apart from the SGE 60, despite the downturn in the

single element typewriter world markets for typewriters.

Intricacies

Olympia is likely to increase its share because it has one of the biggest dealer networks and will be offering an advanced machine at no extra price.

The SGE 60 is only one of the range of 10 typewriters made at the 70,000 sq. metres factory at Wilhelmshaven in northern Germany by the 8,000 employees. The scale of the operation and intricacies of the products defy the conventional view of the typewriter as a simple machine.

The full range of products—from portables to electrics—is made at Wilhelmshaven, although a lot of the portable production has vide modern technology. That

contract will help Olympia One of the interesting new break into the black this year

despite the downturn in the

single element typewriter world markets for typewriters.

Opportunity Knocks.

Walton Summit, the first of Central Lancashire's Employment Centres is now in business.

When it is complete we plan that it will have office development in a landscaped setting, on-site convenience shopping for staff, and manufacturing or distributive units sensibly blended together in an attractive working environment. And there will be a modern hotel development with conference, banqueting and leisure facilities.

Walton Summit is not as its name might suggest, on the top of a hill, but where the southern section of the original Lancaster Canal reached its highest point. The area played an important part in Britain's communication system during the past and is destined for an even greater role in the future.

How to reach the summit.

Walton Summit has immediate access by way of interchange 29 to the M6, and is fronted by the main A6 trunk road which directly links with the south-bound M61.

In addition, the northern boundary of the site is formed by the main Preston/Blackburn railway. So if your company is a heavy user of rail transport, you'll have the opportunity of locating on a site with access to siding connections.

There's our own small, but highly efficient container port at Preston, and less than an hour by motorway are the major ports of Manchester and Liverpool. International air travel and extensive freight handling facilities are about forty-five minutes down the motorway to Manchester Airport.

You can be at Liverpool and Blackpool Airports, for regular domestic services in much the same time. And by rail, the Electric Scots puts Glasgow or London just over two and a half hours away.

In fact a company expanding or relocating to Walton Summit would have the major markets of Britain within its grasp.

From the people who gave you the factory.

Sir Richard Arkwright, one of Preston's illustrious sons and a leader of the Industrial Revolution, is credited with moving the cotton industry out of the home, and Britain into the factory.

We don't propose that the Employment Centre at Walton Summit will be as radical in conception as the first factories, but it will be far more pleasant to work in.

Room to grow.

Fully serviced sites are available now. In addition a range of advance factory units (from 3,000 to 20,000 sq. ft.) are nearing completion.

Opportunities for adjacent land can be negotiated, so as your business expands your site can grow with you.

And the boom in business will be reflected in the increase of the labour force. Over the next twenty-five years, it is anticipated that it will grow from the present figure of 120,000 to 200,000.

The graduates you might be looking for could come from Preston Polytechnic, or the nearby Universities of Manchester, Liverpool, Lancaster or Salford.

And then there's housing. Whether for sale or rent, you'll be surprised how positively we can help. In fact, it's one of our main functions.

Tell me more.

If you would like to learn more about the first of Central Lancashire's Employment Centres, phone or write to our Commercial Director, Bill McNab.

Central Lancashire
The foundation for your future.

Central Lancashire Development Corporation, Cuerden

EDITED BY JAMES ENSOR

Morale boosting—U.S. style

BY ART GARCIA in Portland, Oregon

parts depots uncover a Turnaround button. "You'll find practically all 2,500 U.S. workers we Turnaround buttons and hear them talking about around," assures Mr. Kilkenny. "It's very pervasive throughout all of our domestic plants."

Help

Walk about any of Hyster's overseas manufacturing facilities and three parts of Turnaround buttons and stickers, too. company has 6,000 workers its international payroll. Mr. Kilkenny points out the programme is aimed at recession in the U.S. where it's been as great as in the rest of the world. There's also the barrier in our foreign market. He adds, "He's been pleased" that so many small U.S. companies have contacted Hyster about Turnaround programme, not promoting it for companies. "We're doing Hyster, but if other companies want to use it, we're helping them," he says.

It takes more than a slogan, symbol or maniacal cheering, of course, to improve the operating performance of a corporation doing well. The programme was born in 1973, when the company's sales were down 20 per cent. The programme was aimed at recession in the U.S. where it's been as great as in the rest of the world. There's also the barrier in our foreign market. He adds, "He's been pleased" that so many small U.S. companies have contacted Hyster about Turnaround programme, not promoting it for companies. "We're doing Hyster, but if other companies want to use it, we're helping them," he says.

"The morale-lifting aspects of Turnaround buttons are clouded with gloom as they have been tremendous. They were at other companies," he says.

"It's the whole thing is going along extremely well," beams William Kilkenny, Hyster's 56-year-old president and chief executive. He says the poor health of America's economy was the spark behind expansion of the

Operation Turnaround concept. The company has been featured that sprang from the original in Press articles, on television planning meeting.

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"The company has been doing quite well," says William Kilkenny, Hyster's 5

Building and Civil Engineering

£150m. power project in N. Wales

TO-DAY a decision is expected to be taken by the executive of units via the pump/turbine scheme.

The Executive will consider the preferred tender which has already been selected by its expert engineering staff out of three submitted by consortia headed by Sir Alfred McAlpine, Taylor Woodrow and John Mowlem respectively.

It is thought to be in the region of £80m. and it covers the massive job of excavating millions of tons of rock to form the caverns which will house the generating plants for the pumped storage scheme in Dinorwic, North Wales, as well as the tunnels which will connect the upper and lower reservoirs of the

The scheme is for a massive

Bison group gets £1 1/2m. orders

SEVEN contracts worth £1.5m. have been secured by Concrete Bison, the industrialised building and structural steel group. The jobs located in North Wales, Derbyshire, London and the Home Counties include a major factory development, two multi-storey car parks, a police headquarters and an extension at Heathrow Airport.

The major slice of the work is a £500,000 order won by Concrete (Northern) for the manufacture and supply of precast concrete components for the concrete production plant being constructed by Leonard Fairclough, Fram Gerrard Division, Birston's Manchester-based structural steel division, for extensions to Pier 4 at Heathrow Airport (£242,000).

The multi-storey car parks in

Romford, Essex, for £187,000 and Winsford, Cheshire, for £92,000 are to be built by the company's Southern and Northern divisions. The Romford car park is for Reino Vickers, while in Winsford Bison precast concrete components will provide the composite decking to a two-level car park for Fine Fare supermarket shoppers.

In North West London Concrete (Southern) will build the main structure of a £1m. extension to St. Mary's Church of England School, Hendon at a cost of £186,000.

In Derbyshire work has started on the Butterley police headquarters at Ripley. This contract is worth £163,000.

Other orders are for 7,630 metres square of Bison flooring for a 24-storey office development in the City of London (£322,000), and for structural steel to be supplied by Birston-Walton, Birston's Manchester-based structural steel division, for extensions to Pier 4 at Heathrow Airport (£242,000).

Manufactured under license in Italy and Japan.

Main advantage claimed for the BLOX Rotating Disc Units are extremely low energy consumption compared with conventional package plants, quietness, low maintenance cost and the capability of accepting widely fluctuating loads without the aid of an additional balancing system.

Start made on chemical plant site

A £104,000 contract for initial site works and foundations has been awarded to R. G. Carter (Humberstone) in preparation for the construction of a 55m. aerochemicals plant for Ciba-Geigy Chemicals at Tyewipe, Grimsby. White Young and Partners of London, have been appointed consulting engineers for the plant for which planning approval is being sought. It is hoped that the main building contract will start in November and be completed in mid-1977.

Oil rig base sewerage

MacLeod and Miller Engineers of Blantyre, Glasgow, will be delivering a BLOX plant for treating domestic sewage from Sealantarm Constructors' Rhoda Mor work camp at Orkney on the shores of Loch Ewe. The unit is about 31 feet long, 11 feet wide, over 16 feet high and weighs 18.8 tons. It will be transported by low loader from Blantyre to Ardrosson Docks where it will be loaded on to a barge and shipped to site at Port of Leven. There it will be off-loaded to prepared foundations and connected to the camp sewerage system.

The BLOX Rotating Disc Unit, it is called, is at present being of the scheme.

Irrigation scheme in Dubai

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IN BRIEF

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MONDAY, SEPTEMBER 22, 1975

The Royal Commission on the Press is to produce an urgent interim report on newspaper finances. How do other countries aid their Press, and what issues do subsidies raise? Rex Winsbury investigates

Fleet Street's call to alms

THE Government's decision to ask the Royal Commission on the Press, now sitting, to produce an "urgent" interim report on the immediate financial problems of the national newspapers will clearly raise a whole host of questions: like manning standards in Fleet Street, newsprint costs, declining advertising revenues and circulation figures, and the imminent introduction into Fleet Street of the new, computerised photo-typesetting methods that have already made such inroads into the British provincial and the U.S. Press.

Prominent among those questions will be one with profound implications, actual or potential, for the role of the Press in the political life of the country: should the Government itself now intervene financially in the affairs of the Press, and could it be done without infringing those tenets of editorial independence that are regarded as the lynchpin of a free Press?

This question has often been posed before, and the answer was, until very recently, a categorical "no", at least from the spokesmen of the industry. Left-wing proposals for Government measures to redistribute advertising revenue between richer and poorer newspapers or to set up State-owned printing plants that would be leased to aspirant newspaper publishers were rejected as prejudicial to democracy itself, since they opened up the possibility—in some eyes, the inevitability—of Government interference in what the papers say.

At the moment therefore the British Press gets only two forms of aid: reduced postal rates (not worth much in practice) and zero rating for VAT on sales and advertisement revenue.

Marked shift of opinion

Yet this year, a marked shift of "official" opinion has taken place. Consider these statements:

"The CBI would not be averse to seeing Government money used in a single, once-for-all operation to solve the problem of over-manning in newspaper printing"—the CBI in its evidence to the Royal Commission on the Press in February.

"In my view, the way they (the Government) can help us most is by a loan, maybe interest-free, to be repaid by the newspapers from the savings they achieve, to help companies overcome the inevitable human problems of redundancy with retraining grants, leaving grants, pension schemes," as newspapers reduce manning through the introduction of new, computerised printing methods—Mr. Duke Horsley, Managing Director of Times Newspapers and Deputy Chairman of the Newspaper Publishers Association, at a recent conference on Press technology.

"I would like to suggest that the newspaper proprietors, the unions and the Government should together consider the possibility of introducing some variation on the Special Voluntary Severance Scheme introduced into the docks following the interim Aldington-Jones re-

port"—Mr. Christopher Tugendhat, Tory MP.

"I would favour a Government scheme to help the over-65s to the various ways in which the industry"—a not-very-quotable quote from Mr. Percy Roberts, chief executive of Mirror Newspapers, in a pattern of newspaper publishing recent television programme.

And not least, in the Financial Times' recent presentation to the unions of its development programme—"if any national scheme for aiding newspapers in carrying out development plans can be agreed, which we feel is compatible with maintaining our freedom from interference"—we shall consider joining it."

Clearly then, in face of the

mounting economic difficulties

of the press, particularly the

national press, and with at least

the hope that some solution

can be found in the manpower

cost-cutting facilitated by new,

electronically based printing

techniques, Government inter-

vention, of a specific and limited

kind, has suddenly become very

much a matter for discussion.

For, while the financial crisis

may be the immediate concern,

it must also be recognised that

the dawning technological revo-

lution in printing also has long-

term implications for social and

political life. There has once be-

fore been a similar technological

upheaval in newspaper and, in

fact, general printing. When

new presses and the Linotype

and similar hot metal type-casting

machines that are the pre-

sent basis of the industry were

first introduced about the turn

of the century, they caused an

enormous change in the eco-

nomic of newspaper publishing.

Allied to developments in

literacy, advertising and a

national railway system, they

gave rise to the powerful mass

circulation newspapers we know

today.

To-day's new technology may

therefore have an equally pro-

found long-term effect on the

future of newspapers, taking

them we know not where at the

moment. But any intervention

must be considered with this

dimension in mind—for the

decision on how to intervene,

and with what objectives, could

have great consequences for the

political process and the role

and power of the media, as for

the reading habit itself, for

many decades to come.

Should the idea of Govern-

ment assistance without strings

be accepted by the Government

as a legitimate use of tax-payers'

money? Among European

nations at least, Britain is ex-

ceptional in the low degree of

overseas aid given to the

industry.

Given now, proposals are

Opposition supports the pub-

lic being made in almost all coun-

tries for extensions. The finan-

cial pressures (higher newsprint

and wage costs, falling adver-

tsing revenue and circula-

tions) "watering can" principle

means all helping those who do not really

offer loans and loan guarantees

it they probably will, in

overseas aid given to the

industry.

	Reduced postal charges	Reduced rail charges	Telegrams, telegraph, etc.	VAT exemption/reduction	Income/profits tax relief	Newspaper subsidy	Air transport	Loans, grants	Government advertising	Political party support	Training	Last known total of state aid
FRANCE	●	●	●	●	●	●	●	●	●	●	●	£140 m.
BELGIUM	●	●	●	●	●	●	●	●	●	●	●	£125 m.
NETHERLANDS	●	●	●	●	●	●	●	●	●	●	●	N/A
DENMARK	●	●	●	●	●	●	●	●	●	●	●	£8 m.
SWEDEN	●	●	●	●	●	●	●	●	●	●	●	£38 m.
W. GERMANY	●	●	●	●	●	●	●	●	●	●	●	N/A
NORWAY	●	●	●	●	●	●	●	●	●	●	●	N/A

Japan gives little if any aid. In the U.S. aid is limited to concessions on postal rates. In Ireland, newspapers investing in new equipment can, like other industries, apply for Government grants. In Switzerland, a special parliamentary commission recently recommended subsidies worth about £2m. a year

to the whole question of State financial aid given to news papers. The more towards the use of those who really do, but to the whole question of State greater use of public money to give aid on a selective basis is also being reviewed by the Government to meet the crisis.

In West Germany, whose low charges of patronage and inter-owners.

What a review of Europe's financial aid practice does show is that the most comparable to Britain, the country most amounts to about 15 per cent of special grants or loans of the gross turnover of the industry, the Government said in April that it was ready to give temporary further assistance to help newspapers over their present crisis. A special commission is now trying to concentrate more on the redundancy and retraining aspect of new technology than on equipment itself, which is much cheaper compared to cost of paying off or retiring people. But this type of aid has several advantages from industry's point of view.

Italy's Parliament has already this year approved a law setting aside about £65m. over the next two years for newsprint subsidies. The subsidies will be provided by the National Cellulose and Paper Corporation on a scale which increases the subsidy per kilo of paper used for small circulation papers. The newsprint subsidy approach is much easier to adopt in Italy (and is the obvious one for that country) because there is a national State-owned paper corporation.

In Belgium, the Government has taken over the payment of the subsidy to the paper industry: formally the users which recently went up and so on for two years for newsprint subsidies. The subsidies will be provided by the National Cellulose and Paper Corporation on a scale which increases the subsidy per kilo of paper used for small circulation papers. The newsprint subsidy approach is much easier to adopt in Italy (and is the obvious one for that country) because there is a national State-owned paper corporation.

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In Belgium,

FINANCIAL TIMES SURVEY

Monday September 22 1975

الجامعة

DENMARK

After a solid record of economic success in the post-war years, Denmark has witnessed a surprising series of political and social crises. This Survey examines some of the problems that need to be solved and looks at the major contributors to the country's economic growth.

A crisis
born
of
affluenceWilliam Dullforce,
Financial Correspondent

THINGS have been opening in Denmark over the past two years. That well-ordered, affluent, judiciously massive Scandinavian welfare State has suddenly fallen into disarray, lurching from one political crisis to another, while its voice forebodings either about the nation's economic ability or about the future Danish parliamentary democracy. If not rottenness, there certainly been bewilderment in the State of Denmark, when the number of organised our force has become jobless, the government has cut into incomes, industrial production has dropped and an irreverent The sources of the Danish was made by Mr. Glistrup and Hartling, based on the narrowest malaise go back several years but they first broke the surface when Mr. Erhard Jacobsen, a second largest party in the Tivoli entertainment park, has preached the morality of paying taxes and Social Democrat who quit Folkeeting at its first try. His line survived for nearly a year, and got more than 15 per cent. from his own Central Democrat success at one end of the scraping



Prime Minister Anker Juergensen: currently making the running, but will he last the year?



Liberal leader Mr. Poul Hartling: his election gamble did not quite come off.



Mr. Mogens Glistrup: the gadfly who has embodied the protest against the system.

BASIC STATISTICS	
Area	16,629 square miles
Population	5m.
GNP (1973)	Kr.165bn.
Per capita	Kr.32,000
TRADE (1974)	
Imports	Kr.60.3bn.
Exports	Kr.47.0bn.
Imports from U.K.	£427m.
Exports to U.K.	£577m.
Currency: Krone £1 = Kr.12.69	

his party would not exist without him-truths and appealed to too many frustrations.

A rotund lawyer with a quicksilver intelligence, Mr. Glistrup runs Copenhagen's biggest law firm and has written sophisticated textbooks on taxation law. Last year his fellow MPs voted Hans Andersen's tale who could not see the emperor's clothes tax evasion on his own and said so. Mr. Glistrup caught the Danes' imagination by voicing outrageous, stimulating opinions on television. He compared tax evaders with Danish resistance saboteurs during the German occupation: they were performing a dangerous but socially necessary duty. People over 60 should not be allowed to vote. The Danish foreign service was superfluous and the defence forces could be reduced to one Russian speaker, who would wake the Defence Minister at the appropriate moment and then proclaim

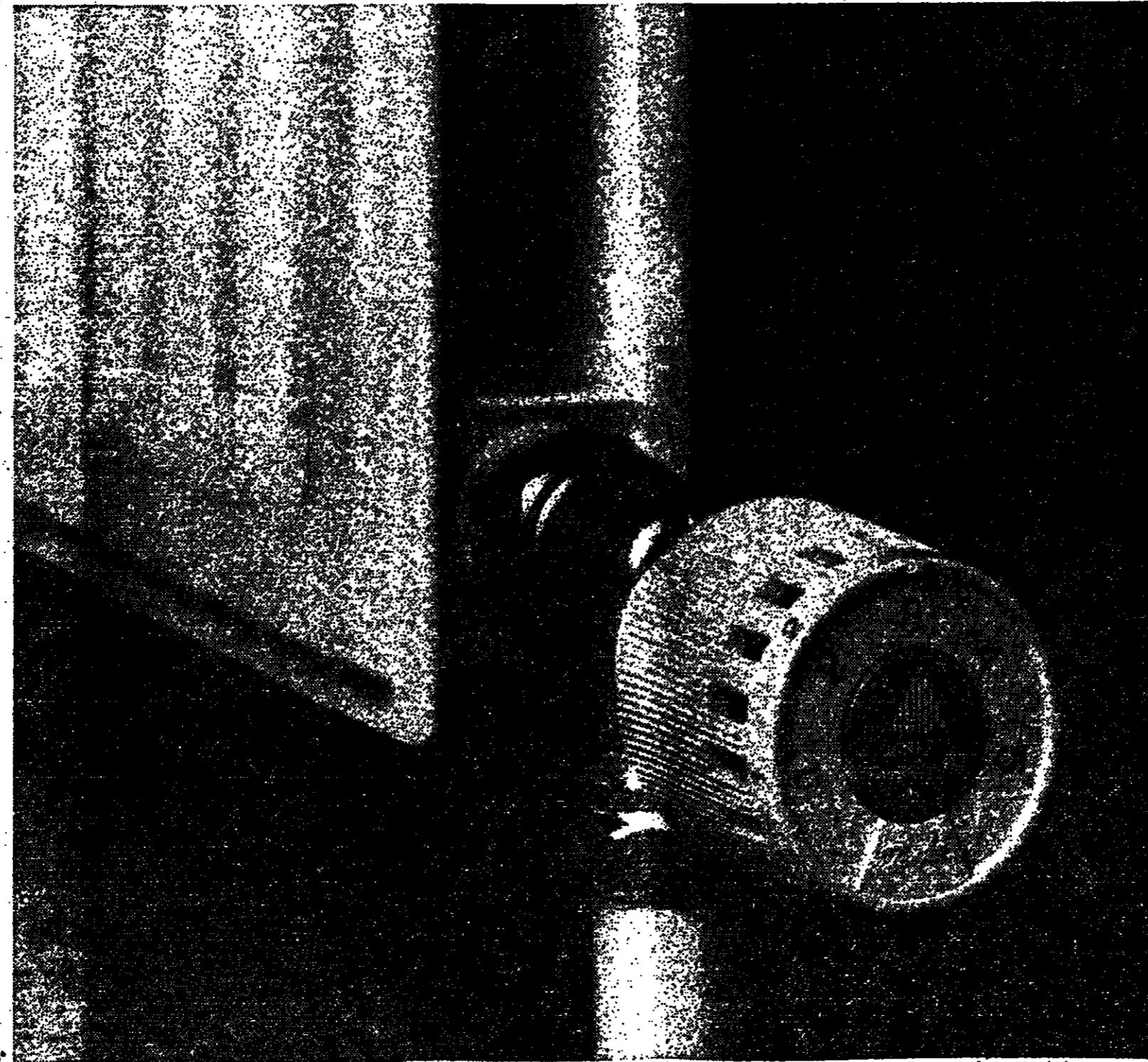
Mr. Glistrup's witticisms were entertaining and barbed. One suspects that at least part of his success stems from his appeal to the Danes' sense of humour but he also struck a thought it wrong not to pay deeper chord. His inventive taxes (Mr. Glistrup had boasted against excessive taxation, the on television that he paid no mountain of official paper tax) but believed nevertheless smothering ordinary citizens that Mr. Glistrup was an honest and the Augen Stale of irrelevant, contradictory legislation that had accumulated on the of his ideas. Like M. Poujade, satirist books contained too many Mr. Glistrup may eventually

Government's continuation but got only 42 taking most of the gains from the centre and Right-wing parties who had backed him. The Social Democrats came back with 53 seats, a gain of seven. There were still 10 Denmark's capitulation.

Mr. Glistrup's Progress Party remained the third largest with 24 seats. It is not possible to understand what has been happening in Danish politics over the past two years without examining the Glistrup phenomenon. It is fair enough to total of 50 seats to ensure his concentrate on the man, because

CONTINUED ON NEXT PAGE

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Install Danfoss thermostatic controls on your radiators and utilize the natural "free heat" available in any dwelling. The thermostats give individual controlled temperature in each room, improved comfort and greater economy.

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DENMARK II

Unemployment is currently running at about 5 per cent, the highest for 30 years, and experts predict that it will be many years before full employment returns.

IN THE late 1960s and first years of the 1970s the economy was bedevilled by an over-rapid expansion of public sector spending and housing investment, absorbing capital and manpower resources which were urgently needed by export industry. The growth of the public sector had other disturbing side-effects. The public sector became the wage leader, setting the pace for wages and salaries in the business sector, while the high taxation level, with marginal rates of 60 per cent for ordinary workers, contributed strongly to inflationary pressures.

The disequilibrium showed up in the current balance of payments, in deficit for every year except one since 1960. A foreign debt of the order of 15 per cent of the gross national product has developed, and than intended, in fact. The when the oil crisis emerged in late 1973 it was widely feared that Denmark would be one of the countries unable to con-

1974). The result was that a first-half current balance of payments deficit of Kr.5bn. was converted into a deficit of only Kr.25m. in the final quarter.

The slump in domestic demand in the second-half of last year worked wonders for inflation. Consumer prices were increasing at an annual rate of over 16 per cent in the middle of 1974, but by the end of the year they had slowed down to an annual rate of 5 per cent, to 6 per cent, and they have remained at this level

per cent, and total wage costs by even more, owing to a sickness benefit reform which came into effect last year.

In the spring of this year the Social Democratic Government intervened when the negotiations for a new two-year collective wage agreement between the TUC and the Employers Federation broke down. It imposed a new agreement by law, Basic wage rates will go up by only about 2 per cent a year in 1975 and 1976. Consumer price index-linked threshold payments will put the actual increase up considerably but there is a good chance that, with the introduction of the new agreement, average wage rates will not rise by more than about 10 per cent a year.

The prospect of containing inflation is enhanced by the five-party agreement or economic policy which was obtained earlier this month. The agreement included an incomes policy declaration of intent, which commits the Government to pre-

dicting next year and, in 1977, the parties will discuss ways of avoiding the extra payments.

Two other important developments have taken place in the past two years which are crucial in putting the economy on a safer long-term course. There was a slump in house-building last year, and in the 12 months to June housing starts were cut to 36 per cent of the 1972 peak of 64,000. It has been accepted by all the parties which have any influence on policy that the 1972-73 boom was intolerable and official policy is now to aim at a steady rate of 40,000 houses a year.

The second point is that politicians of all the main parties have realised that the growth of public consumption and investment must be curbed. They like to pretend that this has nothing to do with the emergence of Mr. Moesens' Glistrup's anti-tax movement and is due alone to exports have all failed to

and a negative growth rate of Economic Advisory Council about 2 per cent is likely. A next year, but the governor

decline in exports is the Central Bank, Mr. E. Hoffmeyer, believes that if

in terms of 4.5 per cent is the most alarming development

With industrial order books

continuing to thin out through

the summer, there was every

financing the deficit should

prospect that unemployment

would climb to 7 or 8 per cent

of the total labour force this winter.

A second problem is the ef-

fect of a large central Govern-

ment budget deficit—the result

falling revenues on the no-

supply. However, up to

this year's expected deficit

Kr.12bn. is being soaked up

medium-term Govern-

ment bonds, and a similar policy

probably be pursued again

year.

Before the Government's

expansionary measures

published, the Economic Ad-

visory Council estimate for

five months from September

1974. Compulsory savings made

by the public last year are

being repaid immediately. Pub-

lic expenditure is being boosted

by about Kr.700m. and Kr.

1.5bn. is being provided to

stimulate private sector invest-

ment. It is hoped by the Gov-

ernment that the programme

will keep 50,000 people in jobs

this winter who would other-

wise have been unemployed.

The programme is rather

larger than comparable efforts

being mounted in neighbouring

countries and there is an ele-

ment of risk that the current

depreciation of the krona will

arrive.

The immediate picture is

dominated by unemployment

and the measures taken by the

Government this month to boost

the economy. Private consump-

tion and investment, and

exports have all failed to

their own awakening to the

develop this year as expected

Kr.4.6bn. is forecast by the

Hilary Bar

Copenhagen Correspondent

The economy

and a negative growth rate of Economic Advisory Council about 2 per cent is likely. A next year, but the governor decline in exports is the Central Bank, Mr. E. Hoffmeyer, believes that if in terms of 4.5 per cent is the most alarming development With industrial order books continuing to thin out through the summer, there was every financing the deficit should prospect that unemployment surely have some enduring

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DENMARK V

Copenhagen, in spite of its high prices, is achieving a growing success as a conference and tourist centre. But its transport system is under pressure and companies are beginning to look for cheaper labour and more space.

DENMARK is largely English, of the Convention Bureau. Denmark has so far this year played host to some 80 international conferences and the Danes are rather conservative and it is Mr. Guyer Rehder's "conservative estimate" that the actual total is at least double. This is better than last year and though it's continued success in the national business congress field is one of the quirks of the business, next year's bookings do not look promising, the prospects for 1977 are fairly rosy. In recession and increased competition from confidence in the future, the Kr.223m. glass palace of the by a consortium of the State, industry and the Danish foreign exchange industries have done a lot to open up Copenhagen's foreign exchange market. Now the certain knowledge on September 5—the biggest

exhibition centre in Scandinavia and the only centre in Europe with permanent mart, conference and exhibition facilities under the same roof.

It was the old Bella Centre built in 1965 and which by the terms of the 12-year lease from the municipality of Copenhagen is supposed to be dismantled, but which may yet be used for some social purpose that helped establish the city as the region's leading shop window. Owned by a consortium of the State, a number of banks and the Industrial, Agricultural and Retail

Boards, the new centre lies handily between Kastrup, Copenhagen's airport, and the city centre. It will house in its 260,000 sq. metres of permanent exhibition space the Scandinavian Home Furnishings and the Scandinavian Fashion, and the Scandinavian Trade Mart, forms the new centre's core. The centre's Congress facilities can house up to 4,000 people if necessary, although the main hall can be split three ways. Grandiosely referred to by its management as a "commercial communications centre," the Bella Centre also throws in marketing research help, a marketing information "bank," two TV studios and a special Bella Centre TV production team for the use of exhibitors. With 30 fairs and exhibitions booked for next year and 20 conference bookings made up to 1980, the centre hopes to double its turnover by 1980.

Those Danes worried about Copenhagen's rapid growth take some comfort from the fact that the size of conferences has of late tended to diminish—some 80 per cent have less than 200 participants. But tourism has not let up. The foreign exchange earnings in the first five months of this year were Kr.1.2bn., up 14 per cent on the same period last year. The top spenders are the Swedes, the West Germans and the Americans in that order—with the Norwegians and the British a long way behind in fourth and fifth places. Worried, like the Convention Bureau, about the deterrent effect of Denmark's high prices (and they are very high), the Danish Tourist Board is throwing all the country's resources into the front line, even offering a tour of the social services, creches, old people's homes, etc. It also runs a tourist complaint service—suffering, to paraphrase Shakespeare's Danish prince, the slings and arrows of outraged tourists. Danes tend to raise a bemused eyebrow when foreign visitors still slaver about Copenhagen's reputation as the sex capital of Europe. For them the fuss about the legalisation of pornography has long died down, and almost all the "live sex" shows have apparently closed down through lack of interest.

The second strain placed on the city by its development as a conference, trade and tourist centre is transport. Kastrup, which handled as many as 8.1m. passengers as long ago as 1972, is Europe's fifth busiest airport. A new airport has long been proposed on the Danish mudflat island of Saltholm, which lies in the Sound between Denmark and Sweden and which would be joined to the former by a tunnel and to the latter by a bridge. It had been agreed, by treaty, that Sweden would pay for the tunnel and bridge and Denmark for the airport. But this spring a majority emerged

Diminish

Copenhagen, Mr. Hansen gloomily points out, is now the same size as in 1930, having lost some 200,000 people to the suburbs and other parts of the country since 1950. The wage earners have left, the students have moved in to take advantage of the State footing the bill at the numerous educational facilities of the capital, and the pensioners (who now form 25 per cent of the population in Copenhagen proper) have stayed. As the city's tax base has been eroded, demands placed on municipal finances by social service programmes have also risen. The Lord Mayor points to the example of the 2,700 old people's flats that have been built in the last ten years and which now each cost Kr.100,000 to run. Many of the city's companies are beginning to move elsewhere in search of cheaper wages and more space. In 1973-74 the tax base shrank by Kr.126m., largely because IBM chose to go elsewhere, and in 1974-75 423 companies left and the tax base shrank a further Kr.137m. Copenhagen, in the view of its Lord Mayor, certainly needs those business men and tourists.

David Buchanan

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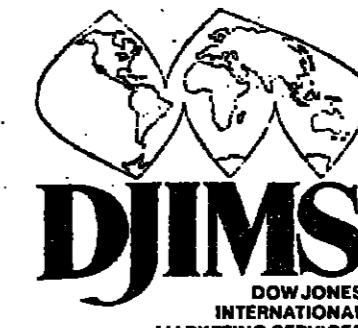
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The people of Jutland have in the past shown strong resentment of Copenhagen's dominance in Danish affairs. But today the Jutlanders can point to a solid record of industrial growth, made easier by the ample resources of available land and labour.

Jutland

HAGEN IS wonderful, come somewhere near the coast, but there are about as the birthplace of Hans Christian Andersen, but also Denmark's second biggest industrial centre after Copenhagen. In fact, the dominant capital and its in the Danish way of out a third of the population concentrated in the a source of constant to the other two.

Twenty years ago Jutland and to a lesser extent Funen were very obviously the poor cousins with a markedly lower income level than Copenhagen, consistently higher-than-average unemployment rates, a much lower degree of industrialisation, and high local taxation levels. These symptoms have not been entirely eradicated in all areas, but the differences between the Jutland towns and other towns are today much narrower than they were. On a visit to Jutland last month, the proud boast of several towns was that, although the recession had hit them hard, their unemployment rates were only average for the country.

The explanation for rapid improvement in the absolute and relative positions of Jutland, economically speaking, is that when the post-war industrialisation boom set in from 1958 onwards, Jutland had a lot of catching up to do, but this in itself was an advantage. There were ample resources of land and labour, both endemic in short supply in the Copenhagen region and much more expensive there. Most of the best known Jutland companies have to all intents and purposes grown up since the war, while the best known companies in Copenhagen, East Asiatic, Carlsberg-Tuborg, A. P. Moeller, for example, date back to the turn of the century or earlier.

Interest in Jutland as an industrial area stems not only from its advantages over Copenhagen but also from the peninsula's strategic position in relation to Germany and the other Scandinavian countries. Now

Denmark is a member of industrial companies in the Common Market, proximity development areas.

In the current financial year the Directorate will have over Kr.200m. to make available from Danish sources, plus Kr.37m. from the European Investment Bank. At a time of considerable difficulty for Danish industry to switch their decline in new investment, it is notable that there has been no falling off in applications to utilise the regional development funds.

With the exception of the area round Aarhus, population 240,000, Denmark's second city, and south to Kolding and west to Silkeborg, Jutland constitutes a regional development area. The northern tip and the extreme south-west corner are classed as special development regions.

In both classes of development area, municipalities can obtain State loans covering 75 per cent of the cost of erecting factory buildings for lease to companies.

Companies themselves can obtain State loans on favourable terms for establishment in these areas, and in the special development regions State investment grants covering 25 per cent of total investment costs are available.

State loans are given at 7.5 per cent interest over 20 years for fixed

plant and ten years for machinery and equipment.

Deferment of repayment is permitted in order to give companies time to overcome initial difficulties.

A century ago most of Jutland was covered either by moorland or sand dunes. The land reclamation of the last century, much of it carried out by men trench-digging the sandy areas to turn up a modicum of fertile soil, enabled the peninsula to become the backbone of Denmark's agricultural wealth in the early part of this century (and still to day if you want to find the modern Danish farms you have to go to Jutland). Their inheritance is said to have left the Jutlanders rather poor, but Kai Munk, the greatest Danish dramatist of this century, who was also a village pastor on the west coast, advanced the theory that the west Jutlanders and their neighbours on the east coast of England understood each other perfectly. For both of them, speaking mostly consisted in saying nothing, he said.

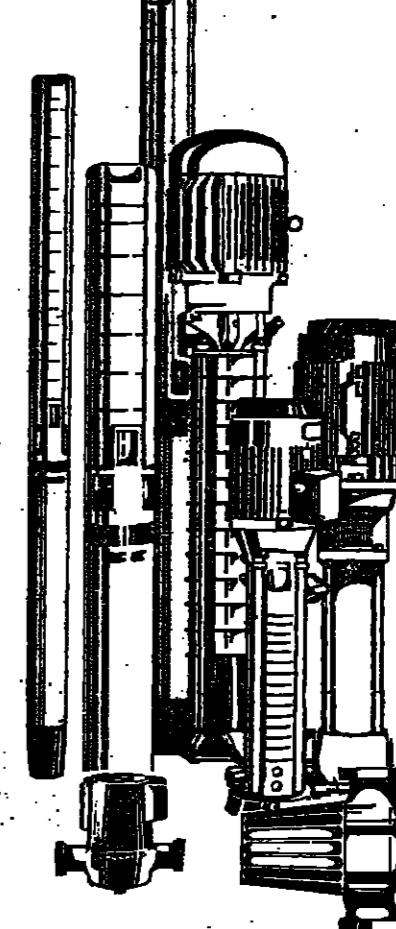
H.B.

Assistance

These programmes are administered by the Regional Development Directorate in Silkeborg. The Ministry of Labour operates a supplementary programme for providing financial assistance toward the cost of training labour required for the establishment or expansion of

water, l'eau, vand, vatten, wasser, agua...

-pumps in any language means Grundfos!

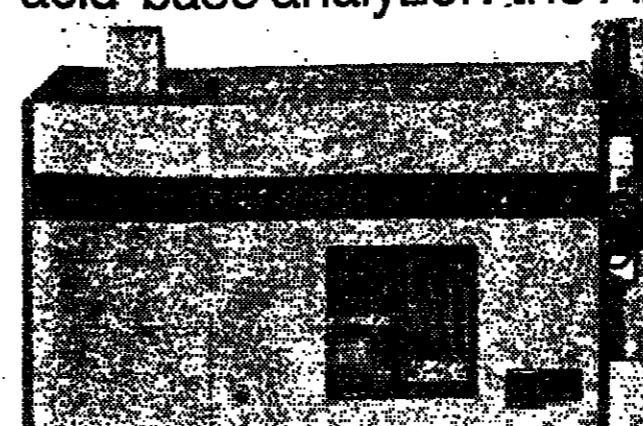


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DENMARK VI

The Danish engineering industry concentrates on using the country's "knowhow" by dealing mainly in specialised goods and leaving the mass markets to bigger concerns. Although the recession is beginning to bite trade with Denmark's Nordic partners has held up well.

Engineering

THE DANISH engineering this survey rose by Kr.614m. and Metalworking Industries, longer. Probably the only short-term effect of the Government developed world which is pre-compared with the same period 90 per cent employ less than 100 people. It is what is very moves in the first part of closely where the demand for fast-exported growth behind last year to a level of Kr.3.6bn. A stout performance from many of these tiny companies economy will be in the house-reasons, the greatest. The six months, exports of non-electrical machinery (the ship-building and electronics sectors) are considered elsewhere in Danish Mechanical Engineering

industry has a long period of compared with the same period 90 per cent of the turnkey projects is, for obvious reasons, the greatest. The export market by group or not large. Danes are, for instance, great coffee drinkers and since 1967 a trend encouraged by the There is the political windfall duty on coffee have supported Federation of Danish Industries which will provide up to 50 per cent of export promotion for only for groups of 4 companies the four European Nato into joint ventures in the Third or more. Alternatively, many countries buying the American World. Danish managers also of Denmark's small exporters aircraft. A number of Danish engineering companies is bidding at the moment for the unassuming size of the country Kr.1.8bn. in work that the F-16 is an important factor when will bring over the next ten years. One such is the highly chosen which business partners

informal consortium operations. All is not gloom, however, the proceeds from the import of the subcontracting on the Industrialisation Fund for which is to be spread between helps Danish companies to go the four European Nato into joint ventures in the Third or more. Alternatively, many countries buying the American World. Danish managers also of Denmark's small exporters aircraft. A number of Danish engineering companies is bidding at the moment for the unassuming size of the country Kr.1.8bn. in work that the F-16 is an important factor when will bring over the next ten years. One such is the highly chosen which business partners

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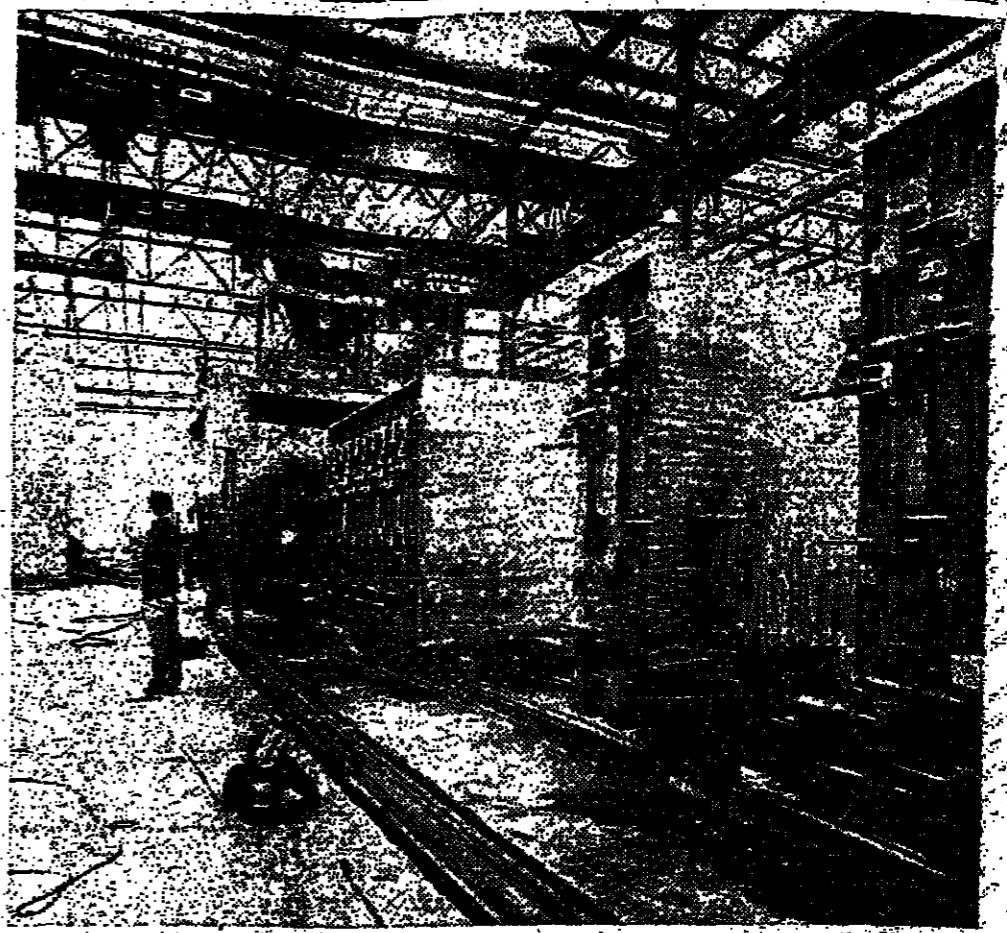
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longer. Probably the only short-term effect of the Government developed world which is pre-compared with the same period 90 per cent employ less than 100 people. It is what is very moves in the first part of closely where the demand for fast-exported growth behind last year to a level of Kr.3.6bn. A stout performance from many of these tiny companies economy will be in the house-reasons, the greatest. The export market by group or not large. Danes are, for instance, great coffee drinkers and since 1967 a trend encouraged by the There is the political windfall duty on coffee have supported

General Dynamics F-16 fighter Developing Countries, which which will provide up to 50 per cent of export promotion for only for groups of 4 companies the four European Nato into joint ventures in the Third or more. Alternatively, many countries buying the American World. Danish managers also of Denmark's small exporters aircraft. A number of Danish engineering companies is bidding at the moment for the unassuming size of the country Kr.1.8bn. in work that the F-16 is an important factor when will bring over the next ten years. One such is the highly chosen which business partners

successful DISA (Dansk to embrace. Not surprisingly, Libya, and is also negotiating increased business in the Middle Copenhagen company th

is tendering for the ammunition handling system, the fire turnkey exporters. Danish ex- now a prime target for Danish network of some 20-25 small hospitals (200-250 beds).

Danish Turnkey Hotels was one of the first formally to enter the turnkey business in 1968, and has been one of the name of DISA again crops up. Since 1972 DISA has been

offering itself as the main contractor for new foundries, and as such it goes outside Denmark for some components, although each new plant gets its Dis-

matic. It has done particularly well in this turnkey role in East Europe and the Soviet Union.

Atlas's sales jumped by 70 per cent to Kr.290 generally the company's

85 to 95 per cent of production in physical product

know how. Its vice-pr

esident, Mr. K. R. Knudsen, on his company's export in the world wide need for

of every kind. And he is somewhat pessimistic increasing sales this year

points out that the company or two, tricks up in the area of new sou

protein, like Atlas's system

turning poultry manu-

rich fodder for cattle. W

objection from various

about the bacteri

dangers of doing this at

come, as Mr. Knudsen

they soon will be, the id

catch on.

Apartments

Last year Denmark signed a co-operation agreement with Iran which stipulated that

Danish companies were to build

100,000 apartments over five

years and two of a complex of

a dozen new hospitals that the

Iranians are planning. For the

housing project, the five biggest

Danish companies in the prefabricating field have combined to

build the apartments on a turn-

key basis. One of the hospitals

that was to be built by the

Danes has been postponed by

Iran and the other contract, it

seems, may in fact go elsewhere.

Two Danish companies have

put in a tender for it-Danish

Turnkey Hospitals, led by a

contracting company of Hoj-

gaard and Schultz, and Danish

Turnkey Projects which is an

offshoot of Danish Turnkey

Hotels. Hojgaard and Schultz

is already heavily involved in

the turnkey housing business,

having just set up a \$120m.

plant for prefabrication in

biggest-ever single order. In

Its managing director, Mr. Ole Rehfeld, likens his company's system to that of the shipbuilding industry in that it

will give a complete quotation just on the specifications.

Many of the smaller Danish

companies dealing with the

bigger turnkey projects often

have difficulty in meeting the 10

per cent performance bonds

that many Middle Eastern coun-

tries now demand. One com-

pany that can easily cope with

such problems is F. L. Smidt,

a giant of Danish industry and

cement specialists with 30 per

cent of the world trade in

cement. The company con-

tinued to do well in 1974 largely

because of an order for a

turnkey cement plant in Iraq

(to produce 2m. tonnes of cement a year)—the company's

oldest established and biggest

turnkey contractor is Atlas, a

100-metre thickness, which gave

450 tons on the last day of a

five-day production test.

The gas reserves, about which

less has been heard, could be

more important although they

involve similar chalk problems.

One semi-official estimate puts

the recovery potential at about

2bn. cubic metres a year of

combined associate and direct

gas, which would imply that the

Danish sector might eventually

be able to meet about one-fifth

of Danish energy consumption

if the technical problems can be

surmounted and finance raised.

This prospect certainly ex-

pands in part Mr. Jensen's

recent hint that the time was

ripe for greater State participa-

tion. The companies comprising

the DUC are understood to

hold differing ideas on develop-

ment. Gulf quit the consortium

last year, mainly it is thought

because it did not consider it

could get the 25 per cent re-

turn on its capital for which it

had no suggestion that the Govern-

ment will not stick to its con-

tractual obligations towards the

concessionaire, A. P. Moeller.

But the minister's recent state-

ment has put pressure on the

consortium companies to make up

their minds about further de-

velopment.

Ice-capped Greenland, how-

ever, still offers the more exci-

ting, if even more nebulous

prospects. In April 46 blocks

covering some 18,000 square km

off West Greenland were

granted to six internationa

l companies, which put the cost per

barrel of production at

\$2

DENMARK VII

The Danish electronics industry is now the country's third largest exporter, making goods of high quality (and high price) in both the consumer field—notably hi-fi equipment—and for a variety of scientific applications.

THE DANES believe that the industrial group, which produces electronics industry is the kind of electro-medical instruments for industry in which they must measure, measuring flow, pressure and develop the country's industry and muscle tension, and trial base in the years to come. Danfysik, a small company. So far the industry has done specialising in instruments and well, becoming a major factor in the overall export picture. Last year export of electronics products totalled about Kr.22bn., making the industry the third largest exporter of manufactured products after the machinery and clothing and textiles branches.

With the high labour costs which prevail in Denmark, combined with the absence of industrial raw materials, the theory is that the industry must aim to manufacture products of exceptionally high quality, usually of a kind for which there is only a limited world demand, enabling manufacturers to make effective use of the high educational standards of the workforce at all levels, from the shop floor to research teams and management.

The strategy of aiming to produce and sell products for part of the total output and where there is only a limited demand is almost as essential to the industry's success as the use of educational skills to produce better products than other countries. The theory is that for products where there is an extensive demand, whether it is for motor vehicles, teleprinters or television sets, Danish companies will rarely be able to muster the resources which enable them to compete with the major international companies. But the multinationals take only a limited interest in products where there is no prospect of producing a long series. The typical Danish electronics manufacturer, therefore, develops a product, such as sophisticated hospital instruments, where total world demand over a five-year period may be limited to only a few thousand examples.

Virtually all these companies, large or small, are very export-minded. Few of them export less than half their output and with this strategy are Disa Elektronik A/S (a company in the many of them export over 90 A. P. Møller shipping and in per cent. The home market,



A Bang & Olufsen amplifier in production at the company's Skive factory

Output

The production of consumer electronics, as represented by B and O's product range

accounts for a relatively small part of the total output and where there is only a limited demand is almost as essential to the industry's success as the use of educational skills to produce better products than other countries. The theory is that for products where there is an extensive demand, whether it is for motor vehicles, teleprinters or television sets, Danish companies will rarely be able to muster the resources which enable them to compete with the major international companies. But the multinationals take only a limited interest in products where there is no prospect of producing a long series. The typical Danish electronics manufacturer, therefore, develops a product, such as sophisticated hospital instruments, where total world demand over a five-year period may be limited to only a few thousand examples.

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with total sales of components and apparatus and equipment in 1974 of Kr.3bn., too small to form a base for production, especially for the specialised products on which the manufacturers concentrate.

The industry has not escaped the effects of the international recession. In mid-year employment in the sector was about 15 per cent. under the level of mid-1973. Deliveries and orders were both running well below the level of last year as well, and the third quarter expectations survey did not suggest that any improvement was immediately in sight.

On the other hand the industry has come through the retreat in good order. Companies seem to have reacted promptly to deteriorating prospects, thus saving themselves from acute financial problems. Only a couple of small electronics companies have gone into liquidation over the last 12 months, according to Mr. Erik Petersen, managing director of Storno and President of the

Association of Electronics Manufacturers.

He said that one of the reasons why the branch was able to come through the crisis relatively unscathed was ability of the small companies in the Danish industry to switch their export effort very quickly. Companies such as his own producing radio-telephone equipment have been able with some success to move into the oil-producing countries.

The industry looked to the future with some confidence because it was convinced of its basic strength, its selective product policy, efficient engineers and skilled labour force, said Mr. Petersen. He also pointed out that the association of which he is president plays an important role by using its persuasive powers to limit internal competition among members.

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been completely achieved, but the manufacturers of hospital instrumentation, for example, do not hesitate to put down their success in part to a tacit agreement not to compete in any given product range.

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Hospital equipment and pharmaceuticals are among Denmark's major earners of foreign currency, although home sales have slowed down recently. Among the products of which the country is a notable exporter are insulin, penicillin, hearing aids and X-ray equipment.

Pharmaceuticals

THE EXPORT figures for which among other lines produce Danish hospital equipment and duces the great bulk of Danish pharmaceuticals do not seem to insulin. Its president, Dr. H. Hallas-Møller, insists that any the general recession and slackening of the R and D effort stagnation in national health would be suicidal for Danish products. Pharmaceutical exports for the first six months of this year were Krs.460m. compared with Krs.420m. for the same period last year. And hospital equipment, though from a smaller base, has matched this.

The origins of Denmark's pharmaceutical industry lie in its agriculture—the desire to find a useful sideline in the waste from the meat packing industry. The production of insulin, for instance, of which Denmark is the world's largest exporter, consumes large quantities of pig pancreas. The country exports even greater quantities of psychopharmaceuticals (tranquillisers and the like), vitamins and penicillin. Denmark is, according to a recent OECD report, the second largest exporter of pharmaceuticals per head of population—the largest being Switzerland. Contained demand for Danish products has a number of general causes: the improved diagnosis of diabetes cases, the insulin hunger of the Third World for vitamins, and greater life expectancy.

Lavish

These world-wide factors in an industry that is very export-orientated has more than offset the fact that the Danish health service's spending in the past so lavish, has for the past year stopped growing. Many Danes troubled by high taxes felt that it was time for a spending curb, arguing that a health service that even owned and ran a recuperation hospital in Spain needed a little pruning.

Sales of Novo enzymes to the U.S. have still not recovered from the scare in 1969 when it was suggested that the enzymes in the "miracle washing powders" of the TV advertisements were dangerous. But Novo is now satisfied that with a clean bill of health from the U.S. National Academy of Sciences and with the help of Danish industry, an "enzyme education kit" has been able to have introduced into the U.S. school curriculum, that sales will pick up, the medical instrument market. The use of the rennet enzyme with a lack of overlap achieved

in cheese production in the U.S. by mutual agreement. To quote is increasing. Novo has plans Mr. Lippmann again: "We to set up a U.S. production base came to the conclusion a few when the enzyme scare broke years ago that there was room and it is now dusting off those for a Danish medical-electronics plans again.

Lynch-pin

In the opinion of at least one industry economist, hospital equipment is the fastest growing

industry. And the lynch-pin in its growth is the hearing aid, said Mr. Petersen. He also pointed out that the association of which he is president plays an important role by using its persuasive powers to limit internal competition among members.

The aim is to compete with foreign firms and not with each other, a goal which is achieved by preventing product-overlap.

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been completely achieved, but the manufacturers of hospital instrumentation, for example, do not hesitate to put down their success in part to a tacit agreement not to compete in any given product range.

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industry has run 20 per cent. over the level of 12 months earlier.

In previous years as well Danish wage rates have risen considerably faster than rates in Denmark's main competing nations. It is a tribute to the electronics industry that in spite of this it has been able to maintain its international market share.

To some extent management claim that their products are less price-sensitive than products in other industries, but the situation has forced management constantly to think in terms of labour-saving investment and design. As two of the development staff of GNT Automatic in Copenhagen put it we have to design ourselves out of our problems, both by cutting down on wage costs and by ensuring that visual design is better than anyone else's. More specifically, assembly work has to be simplified and minimised and processes developed which cut out the necessity of making time-wasting adjustments to the finished products. "There are no safety margins for Danish companies and no room for management stupidity," as it was put.

He said that one of the reasons why the branch was able to come through the crisis relatively unscathed was ability of the small companies in the Danish industry to switch their export effort very quickly. Companies such as his own producing radio-telephone equipment have been able with some success to move into the oil-producing countries.

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DENMARK VIII

Denmark's shipyards have been hit as hard as any by the severe downturn in the world maritime industries. Efforts to avert the threatened reduction in capacity and employment include local orders from Danish lines, but the main hope is that current work will last out the recession.

Shipbuilding

AN ORDER for 17 ships placed established shipbuilding industry. The Danish Shipbuilders' deadweight tons and two barges. Kr.2.4bn. (£180m.). Of these, by the A. P. Møller Shipping tries, Denmark's threatened Association continues to reject. The 17-vessel order placed five were large tankers totalling Company earlier this month by competition from Japanese direct State subvention on the with the Lindoe yard this month nearly 1.8m. d.w.t. delivered the Lindoe shipyard has alleviated 30 to 40 per cent below Euro-long run resolve the fundamental problem of over-capacity replaces the four 495,000-tonner tonnage on order, as it Company's Lindoe yard, while the Burmeister and Wain yard, removed the long-term possi-countries as Brazil, offering far principal the Danes seek a 330,000-ton tankers, six 65,000-tonners cancelled with two in Copenhagen accounted for seven ships totalling 360,000 d.w.t. The Lindoe yard delivered nearly 80 per cent of the total tonnage for just over 40 per cent of the total value. Burmeister and Wain was responsible for roughly 15 per cent of the tonnage and 20 per cent of total earnings. The smallest yards have thus substantially higher valued added per ton.

Too little information is available to assess the profitability of the industry but one knowledgeable source estimates that the overall return on capital has averaged less than 5 per cent in recent years. The trouble-racked Burmeister and Wain group had a loss of Kr.142m. (£11m.), while the Odense Steel Shipyard Company (Lindoe) reported a net profit of Kr.14.7m. The best profits last year were made by the repair yards and by the boiler section of the Aalborg yard. Finance, however, is not regarded as an immediate problem and even Burmeister and Wain ended the year with over Kr.180m. cash in hand.

There will be something familiar to British ears about Burmeister and Wain's recent history, which comprised ineffective management, loss-making fixed-price, dollar contracts and a series of strikes by militant unionists, which almost culminated in the closure of the yard last year.

At that point a 37-year-old businessman with no experience

of industrial management, Mr. Jan Bondo Nielsen, bought a majority holding in the company and vigorously set about reorganising it, cancelling two orders against compensation and aiming the yard at series production of 80,000-ton bulk carriers. It has received 16 orders, of which 15 remain to be delivered, and Mr. Nielsen is budgeting for a profit in 1976.

Its control systems and module building technique had made Lindoe one of the most efficient large tonnage yards in the world. It completed its conversion section and will have a graving dock next year. When prices were lower, and major investments in the '60s, The Telsingoe yard has no outstanding debts.

Finally, it has the backing of the Møller group. Objectively,

The Nakskov yard has then, if any yard can adapt in hand for its advanced

production to the post-tanker ton product carrier and crisis situation, it ought to be the ton container vessels Lindoe.

Four of the smaller yards have support from shipping companies—the Nakskov yard, which is owned by the East Asian group, and the Danish trio, Aalborg, Frederikshavn and Helsingør, which belong to the J. Lauritzen group.

The Lindoe yard, designed to build ULCCs of up to 650,000 d.w.t., has found itself in the wrong market, following the crisis in the tanker trade and the cancellation of new tanker contracts. Managing director Erik Quistgaard has produced a range of new designs for bulk and product carriers, has plans

for moving into the offshore

business and ideas for using

the resources of the Møller owners of the DFDS

group to offer complete sea and ferry line. The A

transport systems to developing countries or companies, with orders placed in the first

management thrown in or on a joint venture basis.

British Rail for a 9,000-ton

ferry to be delivered in 1977. The Frederikshavn

concentrates on coastal fi-

ers, has a profitable regi-

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By contrast, Danish shipping, though suffering from the fall in tanker business, is managing to keep on a reasonably even keel. As the country's third largest foreign currency earner, its ability to maintain its position is of vital help to the economy.

Shipping confidence

DANISH SHIPPING relies on efficient, modern vessels, skilled future by the number of new ships they have on order. Under help finance their new programme of VLCCs at one end of the British Chamber of Shipping chases, the Danes sell off their market. It has been hurt by the collapse of the tanker market but over 40 per cent of its value of the Danish shipping at present are low and few ships earnings comes from the liner trade, operating largely to the Far East, and it is sufficiently diversified to believe that it will get through the current shipping recession without serious damage. Like most shipowners who earn the bulk of their profits by carrying freight between other lands, the Danes are strong proponents of free competition and consistently oppose any form of national subsidies for shipping.

The Danish fleet, comprising 7.4m. d.w.t., is not among the world's largest (it ranks 15th on the world scale and sixth in the EEC), but it is far larger than the size of the Danish population would warrant and is the country's third largest currency earner after industry and agriculture. In 1974 gross shipping earnings rose to a record Kr.7.3bn. (£575m.), giving an estimated net currency income after deduction of expenditure in foreign harbours of Kr.3.5bn.

Swift renewal is characteristic of the Danish fleet and is considered policy. The argument is that Danish companies can only compete world-wide against companies who enjoy cheaper wages and cheaper flags by maintaining fast, modern vessels, which can operate at a low cost per ton.

This argument has been undermined by the close to 50 per cent increase in wages and salaries obtained by Danish crews in 1973 and 1974. The Danes say that their wage rates are the highest in Europe, certainly well above British levels. The average monthly salary for a chief mate in 1974 was Kr.10,789 (£845) while a fully qualified seaman averaged Kr.5,273 (£413).

Labour costs are also increased by manning regulations, which compel owners to carry larger crews than, for instance, Norwegian or Swedish vessels. These rules are further vessels, which can be circumvented by an appeal to a special board on the grounds that a ship has been designed to operate with a specific crew.

The picture is not so bleak for the Danes, however, as for the Norwegians. A. P. Møller, by far the dominant shipowner with 28 tankers totalling just under 4m. d.w.t., has pursued a relatively prudent policy, keeping about two-thirds of his fleet on long-term charters, although some of these charters have run out this year. Møller, too, has consistently ploughed back profits and faces the setback on the tanker market from a solid basis.

Unemployment among the 20,000 on the ships and in the shipping company offices is well below the national average. And the Danish shipowners are showing nearly half the Danish fleet was.

The issue nearly developed into a quarrel with Germany

France, two of Denmark's Common Market partners.

The Danes are currently

believed that the convention

being signed by so

states, seems unlikely to

into effect.

The structure of the Danish shipping fleet reflects a

peculiarity, the preponderance of VLCCs at one end of

the scale and of small, freight

5,000, 600 and under, at the other. Of the 918 ships

operated at the beginning of the year, 691 were of less than 2,000 d.w.t. Three companies operate about 85 per cent of the total fleet deadweight

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An OPEC special meeting opens in Vienna this week. Richard Johns assesses the oil price outlook when the nine-month freeze ends.

At odds over the almost inevitable

DR. GUNBOAT—once the striking symbol of imperial high-handedness—has been used by an oil producing state as a means of demonstrating its will. It happened earlier this month off the shores of Qatar, whose government ordered the vessel, small and antiquated patrol boat to be sent out in furtherance of an instruction that two oil tankers should not leave a terminal. This show of force might be seen as signifying the shift in the balance of global monetary power in favour of the Organisation of Petroleum Exporting Countries (OPEC). Of more immediate relevance, it also highlights just some of the problems confronting member States at this week's extraordinary conference in Vienna, and the various commitments which will be difficult for them to live up to, given any clear-cut consensus which should be imposed from time to time when the nine-month freeze ends.

Because of Qatar's insistence on maintaining a high-grade sulphur premium, which is justified in present market conditions, the major operators have for some months used to purchase any of the oil's 60 per cent share of production and have lifted only 40 per cent. "equity" entitlement allowed under the present participation arrangements.

Faced with the difficulty in taking direct sales, the Government resorted to some customers who could not be described as prominent in the oil industry. The contracts in question were bought from the State by a broker, Cayman Petroleum Corporation, at the high price demanded by Qatar. But it subsequently proved impossible to find a buyer prepared to offer enough to leave any profit margin. Since this sale was

made, Qatar has now obtained approval from other Gulf producers for a lower sulphur premium.

This incident could be seen as one of the more bizarre results of the still singular demand for oil which is perhaps the most important feature in the setting for the coming OPEC conference. In the first seven months of this year little more than 70 per cent of member states' production capacity has been utilised, while actual output ran at a level 10 per cent down on 1974. In particular, this affected those producers, like Qatar in the Gulf, with the light, premium-quality and relatively high priced crudes, and those, like Libya and Algeria, with a freight advantage (which this year has been highly nominal). Iraq, which undoubtedly has trimmed prices panned to the East Mediterranean, alone has recorded a rise of 18 per cent in its output this year.

Demand has picked up over the past two months as the rise in total OPEC production from 26.7m. b/d to 27.9m. b/d in July shows—with Libya in particular making a notable advance from 1.5m. b/d to 2m. b/d. More recently there has been a flurry of activity in the spot cargo market, in anticipation of the OPEC conference. But it is clear that members over-estimated the volume of late-summer restocking required by the industrialised countries, and also the speed of economic recovery.

Reserves

The prospects of a tight financial situation is one major factor that has built up the head of steam in some OPEC member countries for a sizeable price rise to come into force in the last quarter of the year. This would be particularly true of Libya, the only one included in

the International Monetary Fund's monthly statistics to record a fairly dramatic fall in entry based on a basket of goods and services imported by reserves from \$3.8bn. at the close of 1974 to \$2.5bn. at the earlier in the year before the end of June. Overall, lower currency's recovery—included production, the greater than losses from the depreciation of the dollar. It bears little relation to the 18 per cent upward movement in the OECD consumer price index in the 15 months to the end of last March, but corresponds quite closely to the 29 per cent rise in the United Nations index of manufactured exports in 1974. Whilst it is constantly used in OPEC circles, however, there is almost inevitable growth to the extent that the Kingdom's gold and foreign exchange reserves rose in the first half of this year from \$14.2bn. to \$20.5bn. By contrast with Libya, Qatar's modest output in the OPEC league in 1974 with an output averaging 520,000 b/d—could bring its rate fall to 262,000 b/d with a degree of equanimity.

With its limited financial requirements and absorptive capacity, the State generated a surplus of rather more than \$1bn. in 1974.

At this week's conference the whole question of differentials is to be discussed as part of the much bigger restructuring of the pricing system, including the indexation mechanism whereby prices would be adjusted according to as yet undecided formula for measuring inflation rates. Immediately, however, the big issue is the size of the price increase decided on to compensate relatively for inflation suffered since the beginning of 1974.

Worst premonitions have been based on the figure constantly heard at the previous OPEC conferences this year in Vienna, Algiers and Libreville, of an inflation rate for the goods purchased by the producing States, mainly from the industrialised countries, of 35 per cent. Calculated in Tehran and first aired

by the October War and the would be for moderation. The Arab cutbacks, probably, any four have consulted among themselves, as well as, only be sustained by a production programme which Saudi Arabia—as ever the crucial factor as the largest exporter of oil, revealed that with considerable producing capacity in hand—will not yet contemplate.

This year's 6.8m. b/d average production by the Kingdom compares with the authorised maximum of 8.5m. b/d and capacity of 11.5m. b/d. Although the final outcome of this week's OPEC conference major "swing" producer, requiring a rate of only 3m. b/d militarily can be expected to satisfy its current financial requirements, it yields crucial power, as Sheikh Yamani has put it, to "ruin the other OPEC countries" if producing at its full potential, or to send up prices "not by 35 per cent, but by 40 or 50 and finally 80 per cent." If it went down to the bare minimum.

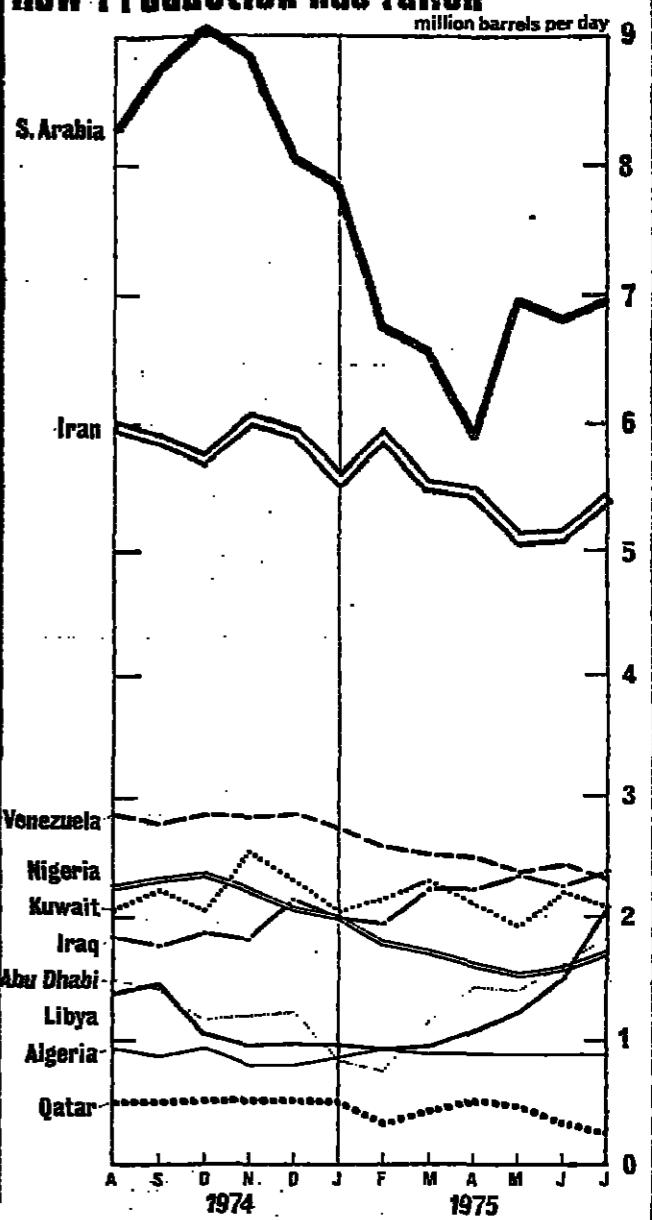
Recession

Saudi Arabia has indicated that it will not agree to a rise greater than the industrialised countries can absorb, on the grounds that something which might send the West into a serious recession would be against the producers' interests, and especially Saudi Arabia's.

The realisation of mutual interest and interdependence within OPEC's ranks is now more widespread. Despite the reiteration of the 35 per cent inflation figure, the Sisal last week said that Iran would not press for anything more than 15 per cent. On the basic "marker" crude Arabian Light oil, costing \$10.46 this would mean an increase of \$1.56.

Kuwait has indicated that it is prepared to settle for something in the region of 10 to 13 per cent, which would also satisfy Abu Dhabi and Qatar. Thus the weight of the Gulf, where the real power resides, especially in market conditions like those experienced this year,

How Production has fallen



energy problems, raw materials, can only be described as uncertain, the problems of the lesser taint. But the dialogue remains, developed countries, and the nevertheless, a crucial factor in international monetary system in the oil price equation.

To-day's Events

OFFICIAL STATISTICS
Sterling certificates of deposit (mid-Aug.).
London dollar certificates of deposit (mid-Aug.).
Gross domestic product (2nd quarter-prov.).
New vehicle registrations (Aug.).
COMPANY RESULTS
Booker McConnell (half-year).
John Laing and Son (half-year).
Spear and Jackson International (half-year).
Tilbury Contracting Group (half-year).
PARLIAMENTARY BUSINESS
House of Lords: Employment Protection Bill, resumption of See Week's Financial Diary on committee stage.

Letters to the Editor

Political levy for all

on the MP (Con.) for Oxfordshire.

Sir.—Mr. Percy-Davis (September 17) overstates the urgency of the danger of Government subsidies to political parties yet there is no Bill before Parliament forcing the taxpayer to contribute to political parties by way of a State subsidy. There is instead a Committee set up by the Government, headed by Lord Bright, to consider the proposition.

But it may only be a matter of time. The composition and terms of reference of the committee are preposterous. It is our of subsidy, even though he of us have given evidence other way. It is right, as Percy-Davis suggests, that public opinion should be alerted the threat. It should alarm everyone who believes that in free country politics should a voluntary business—and we have enough problems public expenditure without ouraging the political parties aid the till.

glas Hurd, MP of Commons, London, S.W.1.

Lessons from Ian Llewelyn

Mr. J. S. McFarlane.

ir.—The nine-month delay in commissioning the new blower at BSC's Llanwern works is of the associated public illustrate perfectly why industry is reluctant to invest. is claimed, with justification, British productivity is low cause of inadequate capital. But when a new item of it is installed, the men claim higher pay as the price for king it, and with justification, as they point to the higher out per man that is obtainable.

their workmates then claim justification, that they will have at least wage parity the older plant at which work is more unpleasant and unattractive. The end result is a very much higher wage bill, for very little production, followed by a wave of argument that industry is failing to invest. But surely has a justification for action, or lack of it.

we do not replace such anitious reasoning with common sense, and the freedom to adjust a slinging clout round head where needed, we shall be able to claim, with justification, that we are running the argumentative and least productive economy in the world.

McFarlane, English Grange, with, Lincoln.

Basic common sense

Mr. J. Thackway.

ir.—As a manager actively engaged in the industrial relations arena, it is a topic to read, if very occasionally, some at common sense on the sub-

ject. Your editorial (September 18) is absolutely right. No amount of legislation, be it of union bashing or of the sedition variety, will the country's industrial ness.

Good industrial relations is a

human relationships at a local level by managers and supervisors, trade union officials and shop stewards, employees and trade unionists. Old-fashioned words like trust, integrity and leadership provide the foundation stones. Legislation is no substitute for the involvement in the unglamorous business of building and often frustrating task of ensuring that human beings grouped together in an industrial complex live together in a sensible fashion.

It is the time for all who hold the national stage on both sides of industry to concentrate a little more on the bread and cheese aspects of the present rather than on the caviar concepts of the future.

J. Thackway,
2 Preston Way, Shelley Park,
Highcliffe, Dorset.

Gold and reflation

From J. H. Woolfenden.

Sir.—I have read with great interest Mr. C. Gordon Tether's excellent article on gold (September 12). How long it will be before the world recognises the need for the full monetary rehabilitation of gold may be a matter for conjecture but, as Mr. Tether points out, the first step which could lead in that direction has been taken.

It is difficult under present world mismanagement to envisage how "reflation"—now his returns patently small order of the day in the major because of dividend restraint industrial countries except (as and at the end of the day, find yet) the U.S.—can be achieved itself, through his tax bill, by the former by strenuous lobbying, and the latter seemingly despite themselves.

Despite the commendable regulation of U.K. equity markets, the shareholder there undoubtedly emerges the villain of the piece. If he does not have to subsidise inefficiency and indecision by having unpalatable markets, both creditors and shareholders of Hutchison International have been protected from the approach of Mr. Gordon Tether.

As an overseas investor in the U.S., where the inflation rate, which had been brought down to 10 per cent, is now approaching 10 per cent, and is said to be still climbing. To keep things in perspective, it is worth bearing in mind that it would require no less than one American to 10, should be prolonged in order to buy just one ounce of gold to maintain an increasingly inflationary and indolent work force but, rather because institutions in Hong Kong have had many years' experience of acting in times of adversity, to protect the integrity and reputation of a trading economy totally unprotected by tariffs and schemes of preference (albeit in the hope that a short-term risk can be turned into a long-term profit).

As an overseas investor the choice does not seem hard and, at the risk of seeming churlish, one cannot help but remark that profits such as those reaped in Hong Kong a few years ago cannot be taken without risk.

W. J. Moir,
19 Repulse Bay Road,
Hong Kong.

Unwanted milk

From Mrs. J. H. Gillington.

Sir.—Mr. R. F. C. Gray (September 16) once again raises the farmers' cry of lamentation at the prospect of a diminished number of dairy farms in this country. No amount of excuses about "Green Pound" swindles can disguise the fact that British farmers are producing far more milk than people need, or are prepared to pay for. As Mr. Gray has said, producing butter and skim milk is completely uneconomic in this country, and is only an alternative to pouring the milk down the drain.

Clever advertising and marketing techniques by the Milk Marketing Board have kept the milk surplus in being for some considerable time, but with entry to the EEC, it is apparent that the whole Community is awash with dairy products and farmers

with "nuts and bolts" of normal the people.

Management drop-outs

From Mr. E. G. Neimsoff.

Sir.—Mr. Campbell-Dick (September 11) does well in his turn to draw attention to the lack of motivation of the investor, the entrepreneur and the manager. I would widen it to include the executive, defined as anyone who has responsibility for managing something.

The fact is that when important decisions are taken nationally, which affect the way the national economy is managed, executives do not seem to exist. The field is dominated by the trade union leadership. Government and Confederation of British Industry, not always, but usually, in that order.

With dairy products and farmers

vegetables and soft fruits are now so scarce and expensive as to be a luxury; veal is almost unobtainable; we are importing Chinese rabbits. Much of this is due to muddled and old fashioned marketing systems, but it still does not excuse the farmers who are trying to persuade the British public that they (the farmers) should be paid either for milk that nobody wants.

Executive, it seems to me, should be exerting their collective influence for the good of the nation in no mean manner, by proposing solutions to our most pressing problems. The disastrous consequences of leaving the field entirely to others are now plain for all to see, they having been predicted by some of us for a very long time.

At the very least one would expect, for example, executives to impress a forthright collective view on the Government's Committee of Enquiry into industrial democracy. However, even the additional risk to the economy which would follow from a mis-management of that issue does not seem to activate executives as a group.

Could it be that we executives are in fact as incompetent and ineffectual as is sometimes suggested? Are we really to blame for the mess the nation is in for not having given the leadership to be expected from a group which produces real leaders in more physically dangerous times? I mean leaders who lead from the front, the sharp end.

Perhaps there is a kind of inertia which even the current economic disaster and the threats of more to follow cannot overcome.

I doubt if a bit more money to keep in our pockets is a complete, or even the main kind of motivation required in the circumstances.

E. G. Neimsoff,
26 Little Bookham Street,
Bookham, Surrey.

Chunnel investment

From Mr. Ralf Bonwit.

Sir.—Although Mr. Cornish (September 11) is right to ask for more published information about the Channel Tunnel studies, he might have done well to study the Caltrix Report more thoroughly. For this does not expect the cancellation of the Tunnel project to save this country a penny in the not so very long run, since alternative investment in shipping, port facilities and link roads is expected to use up any immediate savings.

Ralf Bonwit,
"Sorby," Kilm Laty,
Bingley Heath,
Henday-on-Thames.

From 0 to 100 in three years

From Mr. H. Kaye.

Sir.—Extrapolating Anthony Harris' straight line relationship between savings ratio and liquid assets ratio, I observe that, if the liquid assets ratio is 100 per cent, the savings ratio is 0 per cent. If the liquid assets ratio is 25 per cent, the savings ratio is 8 per cent. If the liquid assets ratio is 50 per cent, the savings ratio is 33 per cent.

This leads me to postulate that the savings ratio adjusts to a rate which will achieve a liquid assets ratio of 100 per cent, in three years.

H. Kaye,
"Dormers," 34 Earle Drive,
Porkgate, Wirral, Cheshire.

The center of the southeastern United States, Georgia is truly an international trade center. Here you'll find offices for more than 100 multi-national companies.

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Managing Director, European Office
Georgia Bureau of Industry & Trade
50, Square de Meeus
1040 Brussels, Belgium

Leanne K. Karpas, Director of Industry & Trade

Leanne Karpas, Director of Industry & Trade

DAGGAFONTEIN MINES LIMITED

Incorporated in the Republic of South Africa
INTERIM REPORT

Half-year ended 30th June 1975

FINANCIAL RESULTS

The following are the unaudited results of the company for the half-year ended 30th June, 1975, together with comparative figures for the half-year ended 30th June, 1974 and the year ended 31st December, 1974.

Half-year ended 30.6.1975	Half-year ended 30.6.1974	Year ended 31.12.74
R	R	R
Interest received	10 000	15 000
Other revenue	1 000	5 000
Deduct:	11 000	20 000
Administration expenses	11 000	10 000
Long service gratuities	—	15 000
Share transfer expenses	—	22 000
Stock exchange listing fees and sundry expenses	19 000	10 000
Property expenses	2 000	—
Contributions towards crossing of slime dams	44 000	—
NET LOSS	76 000	35 000
	R65 000	R15 000
		R39 000

NOTES:

1. TAXATION
2. DIVIDENDS

No dividends were declared or paid during the six months under review.

OPERATIONS

As anticipated in the directors' report for 1974, the company's application for permission to peg claims on portions of the farm Daggafontein No. 125 I.R., district Springs, was refused.

Efforts are continuing in an attempt to settle the outstanding affairs of the company so that steps may then be taken to de-register the company. In this connection the company has recently invited offers for the remaining freehold of the farm Daggafontein, portion of which is covered by old slimes dams. To date the response has been discouraging, both as regards the number of offers received and the substance of those offers, which would appear to indicate that the company cannot make a significant contribution to its cash resources from the disposal.

The company has for some years been making payments for the crossing of its slime dams. However, more recently certain unforeseen technical difficulties have been encountered in carrying out the necessary anti-pollution measures required pursuant to the settlement of the company's liabilities arising out of atmospheric and water pollution legislation. The additional cost of overcoming these problems cannot yet be determined.

In view of the above and the additional administrative and other expenses which the company is having to incur in endeavouring to finalise the company's affairs, any further distribution to members now appears unlikely.

For and on behalf of the Board

D. B. Hoffe (Chairman)

W. R. Lawrie

Administrative and Technical Advisers and Secretaries:

Anglo American Corporation of South Africa Limited.

44, Main Street, Johannesburg 2001

(P.O. Box 61857, Marshalltown 2107)

Transfer Secretaries:

Consolidated Share Registrars Limited.

82, Marshall Street, Johannesburg 2001

(P.O. Box 61051, Marshalltown 2107)

Charter Consolidated Limited.

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19th September, 1975.

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THE JOBS COLUMN

B. HORN
LIMITED
INTERIM RE

New head for business school

MICHAEL DIXON

Jobs Column's return fromence and reputation in the academic field not only to hold together but also to lead a multi-national bunch of lions. 85 per cent. of whom are qualified at doctorate level. Another essential is consummate skill in French — INSEAD's political languages — and English — its working language.

Other languages would be an advantage. So would high-level experience somewhere outside the academic field, with Government and the EEC probably counting more than business.

"Certainly not much under 40," is Dean Berry's description of the age range.

The fringe benefits include significant help with housing, and the rewards could be

index-linked, but the prevailing salary-level is not quoted. My guess would be about \$50,000. Applications to the chairman of the "search committee," Professor Kenneth Walker, INSEAD, Boulevard de Constance, 77305 Fontainebleau, France — tel. (from London) 01-331-422-49-27.

BIM post

ONE job that Dean-Berry says he will not be getting, by the way, is that of director-general of the British Institute of Manufacturing senior academics for staff. So the most important be considering a successor to

John Marsh whose intention of

the retiring has been known for the past three years.

The grapevine has it that the BIM's council meeting will be discussing the matter on October 1 and that the most likely

candidate is someone from a business school. Rumour's have

the sort of successful experience enabling them to develop an effective accounting operation in a trading concern of Addison Tool's size and type, they need not be professionally qualified.

Nor is age a critical matter. Salary would be around £8,000, and there would be a directorship and possibly equity stake for somebody who made the grade. Applications to Mr. Addison at the Heron Trading Estate, Westfields Road, London W3 — tel. 01-993-1661.

It appears that more about the BIM appointment is known in the London Business school, whose principal is Professor Jim Ball, and whose deputy principal is Professor Peter Moore.

Recruitment

"WE'RE all salesmen here," says Edward Addison, "and to be honest, accounting isn't really one of our skills."

So he is looking for someone capable of developing the accounts side of his 50-employee company, Addison Tool, in London so that the four-man Board has a considerably more detailed knowledge of its financial situation than it has

a turnover of roughly £1.5m. from the importing and exporting of machine tools.

"We want someone who'll be able to tell us what we can

BANKING AND INSURANCE APPOINTMENTS

£7800+

Insurance Officer

This is a key appointment with Roan-Consolidated Mines Limited, one of the world's major copper producers. Its scope is wide-ranging; it has responsibility for determining the risks against which the organisation should be insured and for negotiating the appropriate cover at the most economic cost. Reporting to the Head of Treasury, he will maintain close contact with Mine/Refinery Secretaries; with loss adjusters; with third party claimants and with insurance companies. The total sum insured at corporate level is over £120m. In addition, it also involves acting as a registered agent for the Zambia State Insurance Corporation.

Candidates, with ACII, must have had at least ten years' relevant experience with a major composite insurance company or leading broker. They must be skilled in risk management; negotiation of premiums and claim settlements and must have a sound knowledge of corporate insurance needs.

Employment will be on a contract basis. Starting salary will depend on qualifications and experience but gross annual earnings including gratuities will be at least £7800 + at current rates of exchange.

Additional benefits include a paid leave which accrues at the rate of 42 days per annum + paid return passages every two years + tax free settling-in allowances + baggage allowance + furnished accommodation + tax free children's education and travel allowances + free life assurance + interest-free loan towards purchase of car.

Please write for an application form and information booklet, quoting reference B.152, to:

The Manager
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AMAX International Limited,
One Nobile Street,
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RCM
IN ZAMBIA

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The personnel consultancy dealing exclusively with the banking profession

BRANCH MANAGER

Our clients, a subsidiary of a composite bank, seek a Branch Manager for their Bristol Office. Applicants should be aged between 27 and 35 years of age and have had at least five years' previous experience in the banking, Leasing and Investment Credit. Good opportunities and fringe benefits are offered to the successful candidate. In the first instance please write enclosing C.V. to service consultant to Leslie M. Squiers.

Send for our register of current banking vacancies
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Telephone 01-623 5051

MANAGER

Required for the London office of
an International Bank:

Applications are invited for the above post from suitably qualified men preferably aged 40-50 who are experienced in aspects of banking and have previously held a post of similar responsibility.

Please write in confidence giving details of experience and salary expected to:

The Chairman,
International Bank & Trust Company of
the Middle East Ltd.,
Leicester House,
7-11 Curzon Street,
London W1.

Senior Foreign Exchange Dealer
United States

OUR CLIENTS is a major International Bank (ranked among top 50 U.S. Banks) located in the Midwest who wishes to appoint an Officer whose duties will include day-to-day management, under the supervision of the Vice President in charge of the Division of a successful and growing 6 person trading group.

Ideal candidate will be 25-40 years of age with extensive experience in Foreign Exchange trading. Salary commensurate with ability and past experience. Relocation expenses and appropriate financing for housing will be included.

Please send relevant detail in complete confidence to:

Paul Stanford Associates Ltd., Management Counsel
in Executive Selection, 300-302 Financial Plaza

APPOINTMENTS

Ford names
marketing
director

Mr. Nell O'Sullivan, previously manager, car sales operations, has been appointed director of marketing at FORD OF BRITAIN. This is the first appointment within the company of a director exclusively responsible for marketing affairs, and Ford sales operations now comprise four separate categories.

BANK XEROX has announced the following changes within its manufacturing group senior management, based at Mitcheldean, Gloucestershire. Mr. Dick Holman, formerly chairman of Gould (Europe) and controller of Ford Europe and Ford of Britain, becomes director of manufacturing planning, information and control.

Mr. Ron Morree, manager, Mitcheldean plant, becomes director of materials management, Mr. Don Shryane, director, manufacturing planning, becomes director of manufacturing programmes, and Mr. Jim Evans moves from manufacturing

programmes to marketing special products. Mr. Lloyd Jones, director of personnel, has public relations and all aspects of security added to his responsibilities. Mr. Roger Haggatt, as director of U.K. manufacturing operations, assumes the day-to-day running of the plants at Mitcheldean and Welwyn Garden City.

DUPORT has announced the following appointments to the Boards of subsidiaries: Burman and Sons: Mr. D. R. Taft, marketing and sales director; Mr. E. P. Sherman, production director; Mr. J. C. Haden, purchasing and supplies director; Slumberland: Mr. R. E. Gee, sales director; Duport Computer Services: Mr. D. J. A. Anty, director and technical manager; Mr. F. Jones, director and operations manager.

SHULTON (GREAT BRITAIN) has announced the following changes to their Board: Mr. Geoffrey S. Stadden has been appointed chairman. Other directors are: Mr. William H. Lash, (U.S.); Mr. J. E. Fitzmaurice (U.S.); Mrs. Ellen C. Roth (U.S.); and Mr. John A. Forsythe (managing). Mr. Frank Edwards, deputy managing director, will officially resign from the company at the end of the year.

NOTICE IS HEREBY GIVEN that a Petition for the Winding up of the above-named Company by the High Court of Justice was on the 18th day of September, 1975, presented to the said Court by HIRE SERVICE SHOPS LTD, whose registered office is at Wareham House, 71 London Road, Bognor Regis, that the said Petition is directed to be heard before the Court sitting at the Royal Courts of Justice, Strand, London WC2A 2LP, on the 21st day of October, 1975, and any creditor or contributor of the said Company desirous to support or oppose the making of an Order on the Petition, or to appear at the time of hearing, in person or by his counsel, for that purpose, and a copy of the same will be furnished by the undermentioned creditor or contributor of the said Company requiring such payment of the regulated charge for the same.

UNDERWOOD & CO., 40, Newgate Street, London EC1M 8LN. Solicitors for the Petitioners.

NOTE.—Any person who intends to appear on the hearing of the said Petition must be so advised by the above-named notice in writing and his intention so to do. The notice must state the name and address of the person, or if a firm, the name and address of the firm and must be signed by the solicitor or firm, or his or her solicitor (if any) and must be served, or, if posted, must be by registered post, between the time to reach the above-named office, late on the 24th day of October 1975.

Mr. A. G. Pendleton has been appointed a divisional director responsible for the mechanical and process engineering division of WGL. He continues as a non-executive director of West's Pivco, of which company Dr. L. E. Kimberley succeeds him as managing director.

Mr. J. Derek Waites has been appointed to the Board of S. & A. Geophysical. Mr. Waites has also been named director of operations.

Mr. Stuart Young—a partner of Hulker Young, chartered accountants, has been elected on to the Board of BANK LEMUL. Mr. Young is a director of a number of companies, including Wairns and Gill (Holdings) and British Caledonian Airways.

Mr. Brian W. Oliver, deputy managing director of THE TORRINGTON COMPANY, retires on September 30 after 41 years with the company; he was appointed to the Board in 1953.

Mr. K. M. Reader, who has been general manager of export sales, becomes export sales director of ACECO EQUIPMENT LTD, Hemel Hempstead. He is also appointed to the Board is Mr. J. W. Barnham, member of the Institute of Value Engineers.

Mr. T. C. R. Jourdan and Mr. L. J. Packer have been appointed to the Board of PARKER KNOLL. Both are directors of group subsidiaries.

Mr. C. K. Roche has been appointed financial director and company secretary of WATFORD ENGINEERING. Previously he was a group accountant with Shell International.

Mr. M. J. Haspel has been appointed chief executive of the northern divisions of STAVELEY MACHINE TOOLS. He will continue as managing director of its Asquith division and be responsible for the overall manufacturer.

Mr. H. H. Broadbent, appointed managing director of TRIND on the retirement of Mr. N. B. Hope, states that though he is chairman of each of the Trind subsidiaries — Tri-Valve, Triangle Controls, Dewsarswich, Dewsars and Henry Livesey—the managing and executive directors in these companies have remained unchanged.

Mr. D. J. Smith, Jr., president and chief executive officer of Tower, Parker, Foster and Crosby, Inc., has been elected to the Board of J. WALTER THOMPSON COMPANY in New York.

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FT SHARE INFORMATION SERVICE

BONDS & FONDS									
Interest Due	Stock	Price	Last	Div.	Yield	Int.	Red.	Int.	Red.
1M	"Shorts" (lives up to 15 Exch. Oct. 1972)	96	28	6.61	10.33				
15P	15A Treasury 5% 1974	96	9.7	6.71	10.24				
1M	15A Treasury 4% 1974	96	28	4.94	10.48				
14J	14D Treasury 3% 1973	96	6.5	10.50	10.48				
10M	10S Treasury 4% 1977	96	9.7	6.59	10.12				
15M	15S Electric 3% 74-77	95	11.8	3.20	7.64				
26M	26S Treasury 11% 77-77	101	20.8	11.34	10.71				
15W	15M Treasury 3% 77-77	95	8.4	5.40	9.13				
28J	20D Transport 4% 72-77	89	14.5	4.45	9.13				
15T	15S Treasury 11% 1973	94	12.8	9.48	11.49				
14J	14J Treasury 11% 73-78	97	15.5	10.75	11.44				
25M	26S Exchange 5% 73-74	97	21.8	5.70	9.79				
5J	95S Treasury 11% 74-74	100	14.8	11.49	11.45				
17M	17S Treasury 3% 72-72	78	11.8	3.82	9.54				
22M	22S Electric 4% 73-73	82	25.5	5.21	9.91				
1N	1N Treasury 10% 73-73	96	25.3	11.25	11.25				
15A	15N Electric 3% 73-73	79	8.4	4.41	9.53				
3M	3S Treasury 5% 1973	91	20.7	4.88	11.52				
14J	14N Treasury 3% 1973	91	15.5	10.57	11.53				
15J	15D Treasury 3% 73-73	77	9.5	4.50	9.42				
15J	15D Funding 5% 73-73	83	9.5	5.30	9.74				
Dividends Paid									
15A Treasury 3% 74-81									
15J	15J Do 5% 80-82	87	9.5	3.93	11.70				
17M	17S Treasury 12% 1973	98	12.8	12.20	12.20				
14J	14J Funding 5% 72-73	75	9.5	7.40	10.13				
10J	10J Treasury 8% 24-24	23	16.8	10.46	11.55				
1N	1N Funding 6% 55-73	72	25.3	9.31	11.29				
28J	28S Treasury 12% 73-73	75	19.4	10.57	11.70				
1J	1J Transport 3% 72-73	80	21.5	6.55	10.95				
15A	15O Treasury 5% 80-80	50	2.9	0.12	11.51				
15J	15D Treasury 5% 80-80	72	11.5	5.11	11.51				
Over Five Years									
5A	50F Funding 5% 80-85	54	18	10.51	12.39				
2J	2J Treasury 12% 80-82	84	9.5	3.93	11.70				
17M	17S Treasury 12% 1973	98	12.8	12.20	12.20				
14J	14J Funding 5% 72-73	75	9.5	7.40	10.13				
10J	10J Treasury 8% 24-24	23	16.8	10.46	11.55				
1N	1N Funding 6% 55-73	72	25.3	9.31	11.29				
28J	28S Treasury 12% 73-73	75	19.4	10.57	11.70				
1J	1J Transport 3% 72-73	80	21.5	6.55	10.95				
15A	15O Treasury 5% 80-80	50	2.9	0.12	11.51				
15J	15D Treasury 5% 80-80	72	11.5	5.11	11.51				
Over Fifteen Years									
5A	50F Funding 5% 80-85	54	18	10.51	12.39				
2J	2J Treasury 12% 80-82	84	9.5	3.93	11.70				
17M	17S Treasury 12% 1973	98	12.8	12.20	12.20				
14J	14J Funding 5% 72-73	75	9.5	7.40	10.13				
10J	10J Treasury 8% 24-24	23	16.8	10.46	11.55				
1N	1N Funding 6% 55-73	72	25.3	9.31	11.29				
28J	28S Treasury 12% 73-73	75	19.4	10.57	11.70				
1J	1J Transport 3% 72-73	80	21.5	6.55	10.95				
15A	15O Treasury 5% 80-80	50	2.9	0.12	11.51				
15J	15D Treasury 5% 80-80	72	11.5	5.11	11.51				
U/adjusted									
1F	1A Consols 4% 1973	28	25.6	14.26	—				
1G	1D Far East 3% 72-72	26	45.4	19.5	12.95				
1A	10C Cert. 3% 81-81	25	26.8	13.43	—				
5A	50F Treasury 5% 80-85	21	18	14.21	—				
1A	10F Treasury 5% 80-85	17	18	14.21	—				
1A	10F Treasury 5% 80-85	17	26.8	14.34	—				
** INTERNATIONAL BANK									
15F	15A Sx Stock 7% 81	57	18.7	7.45	12.18				
3J	3J Sx Stock 1976	97	27.7	8.23	11.51				
** CORPORATION LOANS									
1F	1A Birm. 5% 78-81	28	17	11.19	13.42				
1F	1A Sx Stock 5% 77-77	92	16.7	6.57	11.97				
3D	3D Sx Stock 5% 77-77	90	17	11.19	11.83				
11F	11A C. & B. 6% 1976	95	17	11.19	13.42				
15A	15D Do 7% 1977	94	15.7	7.53	12.20				
25M	25M Do 12% 78-81	99	22.4	10.57	13.48				
22M	22S Do 5% 78-80	73	22.4	10.57	13.48				
10M	10S Liverpool 7% 78-80	91	17.5	7.67	12.84				
15M	15N Do 5% 78-80	85	15.4	11.73	13.19				
JAO	JAO Do 5% 78-80	22	12.8	4.23	11.70				
10F	10A Lm. Corp. 6% 75-78	85	10.7	5.60	12.60				
1A	1A Do 5% 75-78	77	11.5	5.55	12.50				
8F	8A L.C.C. 6% 75-78	85	10.7	5.60	12.60				
15M	15S Do 5% 75-78	79	15.8	7.85	12.82				
15J	15S Do 5% 75-78	71	16.6	6.55	13.12				
1J	1D Do 5% 75-78	145	12.5	5.20	12.50				
10J	10J Do 5% 75-78	60	30.6	6	13.73				
A	10P Do Asp. 6% 75-78	165	1.5	3	1.60				
10J	10J Summar. 5% C's	141	15.7	6.50	12.68				
1M	1M S.D. S.C. 6% 75-78	573	30.6	6	8.67				
May 1	Turk. Corp. 5% 1971	523	15	9	9.65				
5A	15O Turin 6% 1974	1276	15.4	6.12	11.04				
F.M.A.N. (Organi. Corp.)	71	1.5	3	5.55					
U.S. 3 DM Prices exclude inv. \$ premium									
E.S.E.R.									
1J	1J Agric. M. 5% 78-80	45	24.11	4.49	14.57				
3U	3U Agric. M. 5% 78-80	72	35.4	14.77	12.85				
10J	10J M. Sape 7% 78-80	55	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.2	12.53	12.53				
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1J	1J M. Sape 7% 78-80	77	30.5	12.53	12.53				
1J	1J M. Sape 7% 78-80	60	31.						

FT SHARE INFORMATION SERVICE

INDUSTRIALS—Continued

INDUSTRIALS—Continued

PROPERTY—Con

TRUSTS, FINANCE,

TRUSTS—Continued

FINE

EEC draft budget faces big cuts

BY REGINALD DALE, COMMON MARKET CORRESPONDENT

BRUSSELS, Sept. 21.

EEC MINISTERS face tough negotiations over next year's budget. The Community Budget at tomorrow's Council meeting here. There can be little doubt that Brussels Commission proposals for a budget totalling just over \$bn. units of account (E4bn.) will be fairly sharply pruned before Ministers agree to pass the draft on to the European Parliament.

None of the nine Governments is in a mood to see big increases in spending in the present economic climate, and West Germany is expected to take a particularly strong line tomorrow in addition to cutting back the budget itself. Bonn is also expected to call for changes in the way the unit of account is calculated so as to reduce the German contribution in terms of Deutschmarks.

Belgium and the Netherlands are likely to support the German proposal, which would also reduce their own contributions, but the move will be strongly opposed by the U.K., or strongly by the Irish Republic, all of whom

would have to pay more over expenditure in 1975. If Britain has made it clear that it like is compared with like, the Germans argue, the true figure of other countries continue to be more like 30 per cent.

Meanwhile, in separate talks here, Finance Ministers will again be discussing whether to convert into units of account at current market rates rather than at the outdated official IMF rates still used in EEC budgetary calculations. This would mean that countries whose currencies have floated upwards would need to pay in less, while those with weaker currencies, like the U.K., would have to contribute more.

Britain, which is due to contribute 16.3 per cent of the budget next year, is hoping to resist the German suggestion of leave until 1978, when it would no longer matter so much. After 1977, officials argue, budget contributions will in any case be made in national currencies, and no longer in units of account.

West Germany is also angry over Commission claims that its draft 1976 budget only represents an increase of 17 per cent. The Ministers are also due to discuss plans for raising Community-backed loans under the Euronav Treaty to finance investment in nuclear power stations. But although the proposal has been under discussion for many months, final agreement has still not been reached.

Minimum retail petrol price sought by garage owners

BY DENIS FOSTER

ALLEGATIONS OF unfair manipulation of the petrol retailing market and a call for a minimum retail price for petrol are to come this week from the Petroleum Retailers Association.

As the price war in Britain's garage forecourts reaches new levels of intensity, the PRA—which represents around 2,000 independent retailers—is placing a case before the Government that the petrol market is being "engineered" by major oil companies who are providing selective subsidies to certain outlets at the expense of others.

The Association will argue that price-cutting is against the long-term interests of the public since it will lead to a tighter grip by major oil companies on a contracted retailing network. It will also argue that it is against the Government's own declared policy of rationing petrol sales by price—which it implemented last year by the imposition of a 25 per cent rate of VAT and by "persuading" oil companies to load increases on to petrol.

The report is sure to cause controversy with the major oil companies who will strongly deny any ulterior motives in

their market activities. Nevertheless, they admit that they are increasingly being forced to give "selective assistance" in areas where the competition is very severe.

Shell-Mex and BP, which supplies more than 13,000 U.K. petrol outlets, has now introduced a "limited support programme" which involves giving additional rebates of up to 2p a gallon to certain of its dealers, although the company expects dealers to make an equal contribution, which means that they may have to cut as much as 8p a gallon from four-star petrol.

Esso, which supplies more than 9,000 sites, is running a similar support system on a month-to-month basis, and even groups such as Petrofina, which have in the past been strongly against any form of price cut-

ting, now admit to being forced to give selective help.

The petrol companies claim that they are only protecting their dealers from aggressive cut-price marketing by a number of independent chains.

For example, ASDA, the Leeds-based hypermarket chain supplied by Mobil, is now offering four-star petrol at all its sites for 2p, and the effect of this move on local competition is said to be "devastating."

Some rival groups have been forced to follow ASDA down.

A number of oil company executives are sharply critical of the fact that other major oil companies have broken ranks and started to engage openly in the price war, a process which is now having cumulative effects.

'No decision yet on missile deal with Israel'

BY ADRIAN DICKS

WASHINGTON, Sept. 21.

DR. JAMES SCHLESINGER, the lengthy military "shopping list" U.S. Secretary of Defense, today sought to play down reports of a rift with his Cabinet colleague, Dr. Henry Kissinger, over Israel's request for the Pershing missile, but also informed before completion of the Sinai deal that the Pershing was among the items the U.S. insisted that no decision had been taken yet on whether the would consider making available to Israel once the settlement was agreed.

In a television interview this morning, the Defence Secretary said firmly by earlier statements by Pentagon officials that Pershings could not be supplied to the Israelis out of current U.S. stocks. He also pointed out that to re-open production lines of the weapon in order to meet the secret memorandum was thoroughly reviewed by all U.S. Government departments since.

The Pershing has become an object of intense controversy here in the past week, since it was revealed that Dr. Kissinger had promised in a secret addendum to the Sinai peace agreement to consider favourably any Israeli request for the weapon.

Many strategists here have made the point that the Pershing—a surface-to-surface missile designed for U.S. tactical nuclear forces in Europe—would make little sense as a part of the Israeli arsenal if it were armed only with conventional explosive warheads, as both Dr. Kissinger and Mr. Shimon Peres, Israel's Defence Minister, insisted it would be.

However, Dr. Kissinger did not specifically settle the point which appears to have done most to revive traditional rivalries here—the charge that the Pentagon was not asked for its views about the Pershing before the secret memorandum was signed given to the Israelis.

Dr. Schlesinger called the incident a "misinterpretation" of the point. But it touches on several themes of the greatest concern here as Congress sets about serious consideration of the Administration's request for authority to send American observers to the Sinai, which it is expected to grant within the next few weeks.

The nuclear potential of the Pershing apart, there is a good deal of doubt here about the wisdom of building into the latest peace move so heavy an escalation in Israel's military power as the Administration contemplates. Dr. Kissinger indicated yesterday, for example, that the items held up for the past year during the Administration's review of Middle East policy are now likely to be supplied.

Continued from Page 1.

South Africa devalues

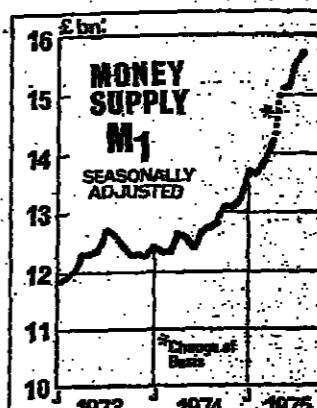
BY JOHN WYLES, LABOUR REPORTER

Trots. This was one of the

conditions laid down by certain

THE LEX COLUMN

Laird rides the steel cycle



Steel accounted for four-fifths of the Laird Group's profits in 1974, and was still producing good returns through the first quarter of 1975. Then orders disappeared, and profits followed suit, as production slipped away to about 50 per cent of capacity. The result is a fall from £4.3m. to £3.5m. in interim profits, and the forecast of a similar figure in the current six months underlines the deepening recession. Laird produced £5m. in the second half of 1974 after £10m. of special provisions.

The Secretary of State declared that the missile— together with other advanced weapons such as the F-16 fighter—had been first requested in August last year, and that the total "shopping list" had been thoroughly reviewed by all U.S. Government departments since.

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However, the forecast allows room for further declines in the steel business. Ship repairing has moved back into profits after being hit by four months

of labour problems earlier in the year, while a turnaround in Germany—where demand for

motor components suddenly re-emerged this spring—could be worth £5m. or more over the rest of the year. And Scottish Aviation's workload will see it

in a new short-term stock—a third

tranche of Treasury 9 per cent

for 1975—must amount to an

attempt to mop up some of the banks' spare liquidity. The latest banking figures show that

its trading activities

are expected to grow within the next few weeks.

So the increased dividend will be covered at least 3.7 times, with net cash flow running at perhaps £8m. Laird will have come through its major capital spending programme without dipping into the bank. Nationalisation may turn about a quarter of its assets into cash, the equivalent next year, and at that stage speculation about the best way to exploit a strikingly undergeared balance sheet would be at least as interesting as the short term pressures on profits. Yielding 9½ per cent at 41p, the market capitalisation of £16.2m. has more to offer than most in the sector.

Rank Organisation

Before the Rank saga

quiets down temporarily it is

worth examining how a new management might try to tackle the problems. The most revealing statistic is that the Rank

Xerox stake, if valued according to the share price of its subsidiary A. Kershaw—the

value of their current

Xerox operations. But if

taking that further the Rank Xerox concern avoided could have a

direct impact upon the

to the £28m. offer for the spring. The diverse have left Rank with of debt but negligible pr

The property interest grouped as Rank City would have to be the target area for any new

ment attack. The last report's projection of over £10m. on a completed profit

£160m. was far from having given the heavy retail

bank credit to finance

although Rank cut its

spending plans last

seems to have been safe

escalating building and

most weeks.

In the light of this, Friday's unexpected appearance of a new short-term stock—a third

tranche of Treasury 9 per cent

for 1975—must amount to an

attempt to mop up some of the

banks' spare liquidity. The latest banking figures show that

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Gold shares

The gold share market

expecting a Rand de

over the weekend, but

this is the case. The news has

implications for the

mines (of which a good

would be losing money

at billion levels) since the

value of their current

is largely irrelevant. It

is no impact on

Rank's problems of

low profitability in its

Xerox operations. But if

taking that further the

Rank Xerox concern

avoided could have a

direct impact upon the

Planned accomplishment

in low cost housing

Fairview continues to be one of the foremost house builders in the residential sector and is making an ever increasing contribution towards the urgent need for new homes in London and the Home Counties.

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This ever increasing aspiration to home ownership

is an encouraging endorsement of today's

aw

ness that the security of one's own home

also an investment which protects and safeguards

against the effects of inflation so evident today.

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demand from families seeking their first home

for the high standard, low cost housing produced by Fairview.

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would-be-purchaser seeking a new home to

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pressures of inflation and greater demand

precipitate higher prices.

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